



Alright, so welcome to the section on Mnemonics.

If you've never heard about Mnemonics before basically what they are is powerful memory systems that will help you to remember large amounts of information.

So you can use Mnemonics for social proof techniques, like remembering an entire deck of cards, or you can use Mnemonics for personal gain like card counting, or you can just use these memory techniques to impress people like remembering everyone's names at a business seminar.

Regardless of what you decide to use Mnemonics for, they are very powerful and definitely something that needs to be learnt if you really want to push your mind control skills to the next level.

Now one thing I will say is that I if you check your bonus section inside the member's website then you will see that I have already given you a pdf that I wrote just over a year ago and that contains some very powerful memory techniques.

But the approach the memory that I'm giving you today is a bit different and I know from experience that some people find this approach easier, where as others find the other approach more to their liking.

So what I suggest you do is have a look at the pdf I've already given you, and then check out this audio and pdf as well and try out the techniques and see which approach best fits you and the way you work and then definitely use these techniques because they are powerful, they do work, and you will find yourself using them in every area of your life.

Ok, so when it comes to memory, the human brain has an easy time remembering around seven units of information.

So if it's a list of ten things then you should be able to remember seven out of the ten fairly easily.

The problem comes when we try to remember more than ten, and that's where Mnemonics come in.

So right now I'm going to give you some Mnemonics tips that you can use, and as soon as you put them to work for you then you will find that not only can you retain large amounts of information, but as well as that you will find that your memory automatically improves on its own anyway, so it's a win win situation.

Ok, so right now I would like to introduce you to what's called The Peg System.

Basically the peg system will let you remember insanely long and complex strings of numbers. So this technique is perfect for social proof, and it's an awesome technique to use when you're trying to take over the alpha position.

So the peg system is an awesome social proof technique because not only will it make you look good when you're memorising these long strings of numbers, but as well as that if you wanted to then you could teach someone else how to do it so then you get social proof that way.

So here's a few example of what you can use this technique for.

First of all it's a perfect technique to remember someone's phone number. So the next time you're out in a club or at a party or some social event and you meet someone who you have an interest in... imagine for a second that they give you their number and they say "Aren't you going to write it down?" and then you can say "I don't need to, I have a eidetic memory... look, 212-941-7965" So when you're able to recite someone's phone number right there and then that is instant social proof.

As well as that you could use this technique to remember important dates like a birthday or an anniversary, and you can even use it to communicate to someone covertly.

So as an example of communicating to someone covertly, what I mean is a similar kind of thing that I taught you in The Looking Glass technique.

If you remember, I first of all taught you how to use some under the radar tactics so that you wingman can reveal to you your targets birthday without them knowing so that it looks like you're reading your targets mind.

Well when you know the peg system then this is actually another string to your bow that you can use in that situation.

You could easily have a wingman tell you your targets birthday, or even their entire phone number if you wanted to because it can be used as secret code.

So with that said here is the code:

- 1. One is a bun
- 2. Two is a shoe
- 3. Three is a tree
- 4. Four is a door
- 5. Five is a hive
- 6. Six is sticks
- 7. Seven is heaven
- 8. Eight is a gate
- 9. Nine is wine
- 10. Ten is hen

Ok, so let's take the code and break it down.

First of all you'll notice that there are ten numbers, one to ten and then each number is represented by a word.

The next thing you'll notice is that each number actually rhymes with the word. This is so that the whole thing is easy to remember.

So here's how you use the code.

Let's say that your targets birthday is December 31, 1975.

So first you would put the birth date in numeric format, so that would of course be 12/31/75.

And then you use the code that I just gave you.

So for 12/31/75:

1 would be: Bun 2 would be: Shoe 3 would be: Tree 1 again would be: Bun 7 would be: Heaven 5 would be: Hive

So once you know that, all that you need to remember is Bun, Shoe, Tree, Bun, Heaven, and Hive and then you have just memorised your targets Birthday for life.

Also as I said, you can use the code to covertly communicate with a wingman if you want to, and the way to do that is simply by including the words in a seemingly normal conversation.

So for example you could say "Did I tell you about that new Bakery that's opened up just down the street from me... It's called the BUN SHOE TREE, strange name I know. But I had a BUN from there and it was absolute HEAVEN, almost as if the honey inside the bun was fresh from the bee HIVE.

So that was my example of how you can communicate your targets birthday to your wing.

Now as I've said, you can also communicate long strings of numbers to a wing, so it could be a targets birthday, or their long number across the front of their bank card, and the way to do that is just to tell a longer story and just make sure you include the words from the peg system.

So let's say the targets phone number is 212-941-7969, so then you know that the words you need to communicate are.

Shoe, Bun, Shoe, Wine, Door, Bun, Heaven, Wine, Sticks, Wine

So you could say something like:

"We went to a restaurant the other day called SHOE BUN SHOE, it was kind of a Japanese place, and it was such an amazing place... we ordered some WINE as we went through the DOOR, and then they came over and gave use some bread which was actually more like a kind of BUN that was absolute heaven. Then we had some WINE, and it was so full of flavour that it just STICKS to your mouth. In fact it was so nice I took a bottle of the WINE home..." Ok, so that was just a quick example of how you can communicate someone's phone number, or any long number to your wing.

Now remember, the purpose of this is for a cool social proof trick. So let's say you have gone out of the room and your wingman is in on this social proof trick, and he asks the target for a long number like a phone number or a number that they have thought up, then when you come back into the room, your wing tells you this story about the restaurant, and then you instantly know that the number he is trying to communicate to you is: 212-941-7969 because he has communicated the code to you which was: Shoe, Bun, Shoe, Wine, Door, Bun, Heaven, Wine, Sticks, Wine

Now I know what you're thinking, if it's quite a long number then how will you remember the number as your wing communicates it to you.

Well the way you remember is by using what's called The Linking System. So let's take the code you need to remember: Shoe, Bun, Shoe, Wine, Door, Bun, Heaven, Wine, Sticks, and Wine

So what you do is you link each word to the next.

So Shoe links to Bun. Then Bun links to Shoe. Then Shoe links to Wine. Then Wine links to Door, The Door links to Bun, Bun to Heaven. Heaven to Wine. Wine to Sticks. And Sticks to Wine.

So the rules for the linking system are this.

We're going to find a visual link between the two words and the picture needs to be vivid, the picture needs to be unusual and the elements of the picture need to interact.

So if we take a look at the first visual link that we need to create in our mind it was shoe linking to bun.

So I need to imagine a shoe bun. So let's say imagine eating a bun but then I realise it tastes strange and I look down at it but I'm actually eating a shoe bun. It's half a shoe half a bun.

Then I need to remember bun shoe, so I imagine a walking down the road and then falling over as one of my shoes has turned into a bun, so I have a bun shoe.

Then next I need to link shoe with wine so I would imagine drinking wine from a shoe.

Then next I need to link wine to door so I would imagine that I go to open a door and instead of a door then is actually a giant wine bottle there instead. Anyway, you get the idea.

So that is how you can link the items together, and that is how you can remember the numbers.

So this is a very powerful mnemonic technique and it has many uses, form social proof to actually improving your memory.

If you use this technique that I have just taught you here as well as the other memory technique in the memory pdf I've given you in the bonus section then you will definitely start to see an improvement.