

# **Darkside Hypnosis**

## **The “Godfather” Method**

The Godfather Method: The Hidden Key To Instant And Lasting Transformation.

Alright, welcome to The Godfather Method..

The techniques in this video are going to give you a perfect foundation for the rest of the course and once you learn and implement The Godfather Method all of the other techniques I'm teaching you become a hundred times more powerful.

So what's The Godfather Method all about?

Well, I'm guessing you've probably heard about or maybe you've even seen the movie The Godfather.

Well the movie is loosely based on a book by the same title.

And in the movie, The Godfather is respected by everyone but that's mainly due to the fact that if people don't show him respect then there's a good chance that they might be killed.

Well, if you've also read the book then you'll know it's slightly different from the movie.

And what I mean by that is that The Godfather still has that same respect and admiration from everyone he meets, and people still do just about anything for him, but in the book, it's not so much because he could have them killed, instead it's more about the fact that people see The Godfather as someone of value, someone who was always helping people out, someone who was in control of the situation and someone who was a leader.

And The Godfather Method is all about this idea of becoming someone of value and engineering your social situation into making you the person in control, and engineering a situation where YOU are seen as THE GODFATHER of your social dynamic.

Now, the reason why this is so powerful is because obviously it's going to be much easier to influence and to persuade a person to do something if you are the controller.

And a good example of this is if you have an older brother or sister, when you were kids I'm willing to bet that older brother or sister was the one who was in control.

If they said they wanted to go and ride their bike then that's what you wanted to do, if they wanted to dress up as a pirate then that's what you wanted to do and you see this kind of thing all the time... and it's all because they were the person in control.

Or as another example of how powerful it can be, to be in the position of the controller is the Milgram Experiment.

And if you've never heard of The Milgram Experiment, it was a powerful experiment conducted by Stanley Milgram back in 1963, and it was all about how people will commit atrocious acts just because someone of authority is telling them to.

So the way the experiment worked was there were two participants taking part in the experiment.

The first participant had to ask questions to the second participant who was in another room and every time the second participant answered a question wrong the first participant was told to administer an electric shock to the second participant.

Each time a question was answered wrong the volts of the electric shocks were increased.

So before the experiment psychologists were asked to predict how many people would continue to administer the electric shocks to the second participants to the point where they were administering the highest shock possible which was 450 volts.

The psychologists prediction was 1/10<sup>th</sup> of a percent... and they were completely wrong.

The results of the experiment were over 50 percent of the participants continued all the way up to 450 volts.

So just because a guy in a white coat was telling them to the majority of the participants were willing to administer lethal electric shocks to the people on the receiving end of the experiment.

And that's what The Godfather Method is all about, it's about engineering a situation where people automatically see you as the controller so they naturally do whatever it is you tell them to do.

And when we talk about becoming the controller, what we're really talking about is becoming the Alpha.

And you've probably never thought about this whole thing on such a deep level, but in any social interaction there is always going to be one alpha and everybody else is going to be a beta, and what that ultimately means is that one person is always the leader and everybody else is a follower and it doesn't matter if you're a man or a woman you can still be an alpha and you can still be a beta.

I mean I'm sure you've been in situations where a woman is calling all the shots, she is saying lets go hear to eat or come on we have to leave now to catch our train at 6 o'clock... well she is the one leading the group so she is the alpha.

And by the way Alpha's are not just prevalent in human social dynamics.

If you've ever watched any nature programmes then you will have no doubt seen that Alpha's exist within the animal kingdom and it's the same with every living creature on this planet.

For example, if you take a pack of lions, the alpha always eats first and then it goes on down the line, the alpha female and then the beta's, and as well as that the alpha male lion always gets to take his pick of the lioness's that he wants to mate with.

And it's the same thing with any human interaction, if you want to persuade people and you want to influence them, then you need to make sure people know that you're the alpha.

But I'm not talking about walking up to someone and saying "by the way, I'm the Alpha", because that's not how it works.

Being the alpha is something which is sub communicated and I'll talk more about that in a bit, but right now I know some of you might be thinking that you're just not the type of person who people follow, you're not a leader, and if you are having those thoughts then you honestly don't have to worry, because I'm about to lay down every step you need to take to ensure that you are the alpha in your social circle and your workplace and you're the alpha in any social dynamic.

And I'm about to break down everything I do to make sure that I am the highest value person in any room I walk into.

I'm going to show you how to be the cool confident person in the room.

And I'm going to show you how to drown the room in social proof and have people actually wanting to approach you and talk to you.

And I'm confident that I can get you results, whatever your level because I used to be a guy who had no idea how people of power could have so much influence over people but now I am one of the most accomplished alpha males you will ever meet and I have used these techniques on hundreds of people so they've been tested in the real world and they work.

And the reason they work so well is because whenever I interact with anyone... the impression I make is I am confident and I am dominant... and at the same time, I balance this off with being really open and honest with everyone I meet.

The result of this is a powerful attraction generator in both guys and girls and you can create powerful rapport with practically anyone and you can do it fast.

So before we get started I just want to take a second to talk about the kind of situation where it will benefit you to take on the position of the alpha.

For example your social circle is always a good place to start and in your personal social circle the current alpha is usually the person who's the most outgoing, and again probably the person who's the most social.

And even if you don't have a social circle right now then we've got you covered because we've even got techniques for that.

Another place where you might find it useful to implement the techniques we talk about here is in your work place, because there's always going to be an alpha and normally there is two types of alphas in the workplace, not always, but most of the time you will find your boss is the alpha in the work place because he has situational value...

and by that I mean because he is your boss then everyone has to show him a certain amount of respect, but a lot of times, chances are if you take him out of that environment then he will not be a natural alpha and a natural leader so that leads me to the second alpha in the work place and he's the real alpha, the natural born leader...

So if it's a work environment it might be the person who stands up to the boss the most and can get away with it or the guy who comes up with the most creative ideas on how to make more money for the company.

So when you find the alpha you'll notice that he's is the guy who every one gravitates towards, he is the guy who's telling a story and when he gets to the punch line everyone laughs even if it's not funny, and he is the guy that you will learn to become.

And by the way this isn't just for guys, for the ladies listening you can use these techniques to become the female alpha of your workplace or social circle and this will benefit anyone because the alpha is always the first in line for a promotion or a raise so you'll want to pay close attention to this section.

So another situation where you might want to use these techniques could be in a club or a bar or any social event and you approach a group of people and you want to hypnotize them or you just want to become the controller of that group then you'll definitely need to find the current alpha of the group and it's usually the person who is the most social and has the most connections.

So once you find the alpha, you can use these techniques to make that person like you, trust you and see you as a friend.

And when I teach these techniques to people, one of the things they always tell me is how they never in their life thought about social dynamics and social engineering on such a deep level and they had no idea about the characteristics of an alpha and since learning Darkside Hypnosis they're able to approach groups of people, introduce themselves, get talking and within the first thirty seconds or less they know who the alpha is, and then they can take it from there and either hypnotize the group or take the steps they need to take to become the controller of the group.

So just remember, in any social dynamic there is always an Alpha who is the leader of the group and then everybody else is a beta which means unconsciously they follow the alpha, and if you know what to look for you will see this in any social situation you're in.

And just like you before you bought this course, 99.9 percent of people in the world have no idea about social dynamics and they have no idea about these techniques

you'll be using because it's all covert and that's why you don't need to worry about getting caught out when you're using them because no one even knows they exist.

And besides that most people are too busy worrying about what's going on in their own lives right now that they don't even think about any of this stuff on such a deep level.

So by learning this stuff, you'll be able to break down any social dynamic and engineer it so that is the way you want it to be...

Now how powerful is that? You can influence, persuade, hypnotise, and mind control anyone with this stuff and it's going to be so much easier for you now you know how to be in control, and you know what it means to be the alpha.

### **Why Is The Alpha In Control?**

So the reason the alpha is in control is because when it comes to social dynamics an alpha is a leader and people's brains are actually hardwired to respond to a leader, that's all people really want...a person who will lead them and that needs to be you.

And the big secret to becoming the leader is to become someone of high value and once you implement the techniques we're about to get into people will automatically see you as the highest value person in the room.

### **So what is value?**

The easiest way to define what value really is to realise what the purpose of life is.

So if you've never thought about this, the purpose of life for every living thing is to survive and to replicate.

And it's true for every living thing.

If you just take a second to think about the smallest living organism which is probably some kind of bacteria, their purpose in life is to survive so to keep on living and to replicate which is to multiply.

And when it comes to humans, again every single thing we do, every behaviour is there to help us survive and to replicate.

And that's the exact reason why people always look to follow the alpha because by aligning themselves with someone of high value then their chances of survival and replication are increased.

So to illustrate this point let's think about the animal kingdom again and just realise that when the female of the species is looking for a mate she chooses the strongest male of the species.

The reason for that is because by mating with the strongest male then the chances of her genes surviving through her offspring are increased, so she has successfully replicated, she has multiplied.

Now when it comes to humans, we're slightly more evolved than that and we no longer choose our mates on physical strengths alone and we'll talk in a bit about the attributes that constitute an alpha but for now just understand that even though we've evolved people are still naturally drawn to whoever has the most value and it's not a conscious thing.

The fact that people are drawn to someone of high value is a behaviour which is hardwired into us.

And that's exactly why we all feel nervous if we meet a famous celebrity, because by aligning with them then you can really improve your life because they have a higher social status than you do.

For example I have a friend and he's actually part of the Darkside Hypnosis inner circle and he's an actor in a TV show... so my friend gets in to the most exclusive clubs and he gets a table at the best restaurants... and when I'm with him, because I'm aligned with him, that increases my value.

So that's what value is, it's having high survival and replication value and by having the highest value in the social dynamic you naturally become the alpha, which means you are the...

And the social dynamic can change all the time but with Darkside Hypnosis we use our techniques to stay 50 moves ahead of everyone else so you can easily maintain your status as the alpha.

It doesn't make a difference if you're male or if you're female, you need to take the position of the controller if you want to be able to easily persuade, if you want to be able to influence and if you want to be able to bend someone's mind around to your way of thinking.

### **So how do we project higher value?**

Higher value is something that's sub communicated so in the same way that a guy might walk into a room and he will automatically demand focus just through his body language...that's something that's a sub communication.

So for example, you can mark your territory using sub-communication in many ways like not being afraid to take up space with your body, so for instance if you go to the movies who gets the one arm rest you or the other guy...well as the alpha it should be you, so just think about that that the next time you're taking your seat and getting ready to watch the movie.

And that's exactly what you need to do, that's your first step to becoming the alpha and the controller of any social situation, by focusing on your sub communications and actually being aware of the message that you're conveying.

So if a communication is something which is communicated through words like “I feel uncomfortable when I’m around you”.

**A sub-communication** is something that’s communicated through body language...it’s sub-communicated, and sub-communications are going on all the time in every interaction.

And as with any of the techniques we use, these sub communications that you’ll be implementing are all covert, they’re all under the radar and that’s why they works so well.

So you need to be able to sub communicate that you are the highest value person in the room and that you’re the alpha, and by doing that people will instinctively feel that you either have something they want, you have something they want to be around, or you have a lifestyle they want to be a part of.

So when you meet someone for the first time, you should know that they will always subconsciously read your sub communications and based on what you’re sub communicating, within ten seconds they will decide how much value you have compare to theirs, they will decide if they like you or not and that first impression they get from you will influence every interaction they have with you after that.

So the next time you’re meeting a person for the first time, just be aware that they’re unconsciously looking at your body language and the way you present yourself, and listening to the way you talk and how you talk and based on the impression they get from you, they’ll decide how much value you have.

We call this giving you a perceived value.

The person is unconsciously assigning a perceived value to you based on the things that you’ve sub communicated to them, so the bottom line is if you want to be the one who is in control, if you want to be the alpha, then you need to sub communicate the right things

And when it comes to sub communicating we actually sub communicate around 12 things silently for every verbal communication we make, so when we communicate with a person, around 65% of that communication is actually communicated non verbally and some of these body language signals we’re aware we’re making but most of them we communicate subconsciously and we have no idea we’re even doing them.

These kind on subconscious communications are exactly the kind of thing we’re going to be getting into in the Lie Detector section of this course so you’ll be able to tell if someone is lying to you based on the things their sub communications are telling you.

**Perception is Reality**

Alright, so right now I'm going to introduce you to the 3 most powerful words in this entire course and those words are "Perception Is Reality". The reason these 3 words are so powerful is because whatever other people perceive, to them, is their reality.

So as people who persuade, as people who influence... that's what we're trying to do right, we're trying to persuade people into doing stuff or into acting a certain way, so one of the things we need to do is control the perceptions of other people and because of that we can control the reality that they live in and that they experience.

So you've heard me talk about being the one who is in control, being the alpha. But what about when it's physically impossible for you to be the alpha.

For example I talked about being the alpha in your work place, but unless you're the boss then there will always be someone who is technically above you so they are the alpha and you need to pay them a certain amount of respect otherwise you might lose your job.

But when you're in a situation like this you want to at least give the perception that you are the alpha to everyone else who works there and the reason why is because perception is reality.

So if people perceive you as having high value and maybe even an equal level of value in relation to your boss then the rest of the work force will view you as just as alpha as your boss and sometimes you can even engineer a situation where they see you as even more alpha than your boss because again, perception is reality.

So to engineer a situation where people perceive you as being the alpha, you need to start to act the way that dominant people act, and we call this modelling, so whoever in your eyes you believe to be an alpha and the person who's in control, begin to notice what it is they do to control a social interaction.

And once you can see what it is they do then as I said, you want to model this person, act the way they act, think the way they think and when you start doing this you'll begin to notice that after time these new behaviours are a part of you and they have been internalised by you and you do them without thinking, you do them automatically.

Ok, so to get you started with these alpha behaviours, one of the first things I want you to start to notice about your self is how you use your eyes, because your **eyes are really important** and they're one of the main parts of this whole thing that will let people know that you're the alpha.

A person who is in control and a person who's the leader is not afraid to look directly into some one's eyes and command attention, when you're the one talking the more eye contact you make with a person the more dominant they'll perceive you to be...

I mean think about it like this, if you're having a conversation with anyone even if it's the person behind the checkout at the store then there's always an alpha and a beta and chances are now that you know this stuff you'll begin to notice the dynamics of

almost all social situations you're in and you'll begin to recognise if you're naturally the alpha or not.

And what do you want to be, the beta or the alpha?

Of course you want to be the alpha, So the next time you're talking to someone I want you to really begin to notice how much eye contact you naturally give, because if you're constantly looking down or constantly looking away then you're sub-communicating that you're submissive and that you have a low social status.

And as well as that, the most important thing in all of this is going to be your **voice**, the biggest predictor of how good someone is going to be when they're just starting out with Darkside Hypnosis is their voice, and it all comes down to the clarity and the volume in which they speak.

So as an example, the next time you see two people having a conversation...you can see who's the more alpha just by taking the time to notice how they're projecting their voice, nine times out of ten the most alpha person will be the one with the loudest and the clearest voice.

Go look in any social situation and you'll see that the person with the best voice is always the one with the higher value and once you learn how to use your voice in the right way to sub communicate high value you'll start to notice that when you talk people will be sucked into your reality because they find you interesting and this makes people feel comfortable around you.

So as you work on these sub communications you'll also want to adopt the mindset of an alpha and the first thing that I can say anyone who is an alpha has in common is we **assume people will follow our lead**, so if I'm talking I'm leading the conversation, I'm the one who's coming up with the interesting topics of conversation, or I'm the one with the funny story.

You need to lead every interaction, and I know at first this may seem foreign to you at the start, but you just need to push past this feeling until leading becomes a part of you because leading demonstrates confidence and leading demonstrates dominance which are both traits of an alpha.

So as an alpha you want to lead every interaction that you're in, and you need to lead physically as well as verbally.

So an example of physical leading would be... "hey... let's go for lunch at that Italian place."

Because you're physically leading by saying "hey... come on let's go here, let's go to this place".

An example of verbal leading is just leading the conversation, so when you're talking to people one on one or in group situations you are the one who is bringing up the interesting conversation topics, you are the one who is talking about the movie you just saw, you are the one who is telling the jokes or the funny stories, and if you watch

any natural alpha, this is exactly what they do, they lead the conversation and people respond to that.

And I know this might sound ridiculously simple, but some people get caught up in the trap of thinking that they must do exactly what other people want to do all the time, which is actually the exact opposite of what you want to be doing.

But with that said, you need to apply the principles with some common sense.

I am merely advocating that when a decision is there to be taken, more often than not, you should take that decision, or when a conversation is flowing, most of the time you should be leading that conversation.

But the point is, the world will not end if you don't, just be cool, and as long as you're leading more than everyone else then you're doing ok.

And the more you practice leading, the more natural it will feel to you and that's what we're aiming for.

Because the goal here guys is to learn this skill so you don't even have to think about it.

And when I was taught leading I saw how powerful it was, so then I started consciously doing it, which is fine.

Then after about a month, I started to lead subconsciously. It's something that just happens naturally and this, is what we want you to achieve.

So the golden rule is to always assume "Higher Value", it doesn't matter who you're talking to, you should always have the mindset that you are the highest value person in the room and you are the alpha and you are the controller and when you lead people will follow.

But one thing I just want to make clear is you're never going to elect yourself as the alpha, other people will subconsciously decide that they want you as their alpha, but remember all of this can be engineered.

Ok, so now we've got the idea of sub communications out the way, now I want to talk some more about being dominant because in every social dynamic there is always sub currents of dominance and submission and so of course as the alpha you want to be the one who's dominant.

Ok, so to become the person who is dominant in any social interaction you need to be able to subcommunicate that, by using all of the principles we've already talked about as well as being able to outthink, outsmart and outwit anyone who tries to get in your way.

And I don't know if you've been aware of this before or not but everyday of your life, and I mean everyday, people will try and test you to see if you remain dominant.

And when someone does try and test your dominance, all you need to do is to control the frame.

Now I know that might sound a little bit confusing to some of you so let me go into it a little more deeply.

When someone says something to you and it's obvious that they're trying to offend you, or they're trying to effect you in some way then they might not even be aware of it, but subconsciously they're trying to test you, they're trying to test your dominance.

Now here's the real understanding I want you to get from this...

When someone is trying to test you, you have two choices.

1. You can either act like a Beta and you will be offended by it and by reacting to this test you will subcommunicate that you're actually a Beta and so people will ascertain that you have a lower social value than they do.
2. The other way you can act if someone is trying to effect you or to offend you in some way is just to be completely unreactive, just be completely unaffected by it, just laugh it off like whatever it is the person is saying to you is completely irrelevant and it just makes no sense to you.

This is how you need to act in this kind of situation, because you now know that the person who is unreactive is the one who has the higher social status, so they are the alpha, they are the controller and because of that they are controlling the frame.

So when someone is trying to effect you, or they're trying to offend you then if you react then you are buying into their frame and you lose your dominance.

But if you're completely unreactive and you control the frame then you subcommunicate that you are in your own reality, and in your reality it just doesn't even happen that someone tries to say something offensive to you, because you are the alpha, so it's like water of a ducks back, they say something to offend you and whatever it is they said to you just didn't even hear it.

So just don't let people affect you, if someone is trying to get a reaction out of you they just be unreactive.

And as you're portraying these new traits of an alpha and as you're using the Authority Hijack which we will get to in the next section of the course, then you'll find that people are going to test you and they're most likely going to try and get a reaction out of you and the reason why is because they're trying to see if you really are the confident Alpha that you seem to be.

And just understand that people will test you in every kind of way, maybe you're at work in the lunch cafeteria and you get up to get a drink from the vending machine and someone sits in your seat.

Well if they already knew that you were sitting there and that you were about to come right back then this person was testing you.

Maybe they're not even aware that they're testing you, but subconsciously it's a way for people to test your dominance and to assess your value, and if they see that they can get you to submit they then you will lose your position of the Alpha.

Or as another example, let's take a trip to the movies again and let's say you've got yourself some good tickets and you are right in the middle of the cinema, centre screen and you get there and someone is sitting in your seat number.

Well tell them they're in your seat and you ask them to move, but as a beta you decide to submit and just sit in the seat next to your seat.

So can you see the sub current there of dominance and submission, and by submitting to that person you have in fact decided that their perceived value is higher than yours so they are the alpha and not you.

So do not let this happen.

So by now must be able to see how everything always comes back to value, and that's just the way the world works, and the amount of value you have will determine how much influence you have over people.

But on the upside, one positive thing you can take from people testing you is that anytime someone is testing you then that means that they must see you as a person who either has an equal perceived value to theirs, or they see you as someone who has a higher perceived value.

And the more value someone thinks you have the more they will test you.

So as an example, I've actually had someone come up to me, and this was someone who I barely knew and they came up to me and they said "You think you're so good, don't you?" and as soon as they said that to me I knew that they were reacting to my value because usually when you meet someone for the first time or when you don't know someone all that well people will generally act politely towards you.

But the truth is, if people are always acting politely towards you then you're not sub communicating that you're a high value person, if you don't have people reacting to you and you are not eliciting a response from people.

So in fact you we actually want people to test us, because a test isn't a negative thing... it's the opposite. You should take a test as an unconscious compliment.

So when someone comes up to you and they say "You think you're so good don't you?" how do you remain dominant and pass the test?

Well, the easiest way is to remain unreactive... do not acknowledge the test directly, by directly answering the test logically you show beta-ness and will fail every time and you will end up lowering your value and most tests can be dealt with by you

remaining dominant and controlling the frame and just by ignoring the test completely.

The main thing to remember is that you are assuming higher value you DO NOT have to take every communication seriously and respond to it. So if someone tries to test you by saying “you think you’re so good, don’t you?” then you can just laugh and ignore the comment like it was never said, that way you are not buying into that persons frame.

You are remaining in your own reality, and victory belongs to the person with the strongest reality and the one who’s controlling the frame.

And the last thing about being dominant and being the alpha is to just be confident in your self and in your abilities, being out going, being fun, have a high self esteem and be the person who in general knows what they want out of life.

Because the most powerful mind set you can have is that you’re the coolest person in the room and that anything anyone says about you must be something good because when you have that mindset then that is the exact opposite of the way most people think.

Most people are always looking at someone else as the coolest person in the room and most people think that people are saying negative things about them behind their backs.

But if you have the mindset that you are the coolest person in any room you walk into, then you will naturally have the strongest reality, and that will make other people question their own reality and the first person who questions their reality is the also the first person to lose it.

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Being the Alpha is all about becoming the best you, that you can be.

It’s about becoming the kind of person who doesn’t allow the people around you to affect you or to make you change your beliefs or your passions. It’s about being your own person and it’s about being the kind of person who automatically demands respect.

And the reason why you want to be this kind of person where you don’t let people change you is because as soon as people know that you’re maybe changing your opinions to fit in with other people then ultimately what you’re demonstrating is that you’re confirming that other people have higher value than you do and when you allow people to ascertain that they have higher value than you then they automatically lose respect for you.

So you don’t want to be the guy who say’s they hate scary movies and then as soon as someone else says they love them you say oh, well actually I do like some of them.

And with that in mind I just want to mention a few more things you want to make sure you avoid so that you’re not accidently lowering your value.

And the first thing you want to make sure you avoid is always taking value instead of bringing it.

And by that I mean if you're acting shy and anti social in front of people then you will be taking value... you don't want to do this, instead you need to always bring value, be the interesting person who always has an opinion, who is outgoing, who knows the funny jokes or has just got back from sky diving, or just got back from some kind of adventure, even if it was just the funniest night out of your life ... basically you bring value to the interactions you have by having a life that's interesting and inspiring.

Another thing you want to be sure to avoid is coming across as trying too hard.

So a lot of times if you watch the way a beta acts, you'll notice that they always seem to be trying too hard.

So for example, a common trait of a beta is they will often try and brag about themselves too much. They will brag about how much money they earn, or their new car, or their \$300 dollar pair of designer jeans.

No one likes someone who is always bragging as it sub communicates someone who is looking for the validation of other people.

But an alpha doesn't feel the need to be constantly bragging because he is internally validated, he knows he is the man, if he buys a pair of \$300 jeans, he buys them because he likes them, not because he wants to impress other people.

A rich man doesn't have to tell you he's rich.

If he does then he is qualifying himself to you and displaying lower status instead of gaining your admiration.

And trying to impress people in this kind of way is a big mistake that 99% of people make because by trying to impress people in that way communicates neediness, low value and it communicates that you're seeking someone's approval.

I mean think about it for a second, if you don't need someone's approval and you are sure of yourself because you know you're the man then you won't feel the need to try and impress someone.

Instead as a person of high value, as a person who is the alpha and the controller of the group other people will be the ones seeking your approval, they will be the ones coming up to you and asking you if you like their new watch that cost so much money, or telling you they just bought that new car.

And we call that qualifying themselves...

When a person is qualifying themselves they are trying to give you reasons why you should like them and this puts you in an alpha position and them in a beta position.

And this is actually one of the techniques that you can use to establish your position as the alpha.

If you can engineer a situation where someone is qualifying themselves to you then you automatically become the alpha and they're the beta.

So let's say you're a guy talking to a woman and you wanted to get her qualifying herself to you could say to her:

"I bet you get a lot of guys compliment you on your looks..."

And if she's attractive then she will most likely agree.

So then you could say.

"You know, here in LA there are a lot of beautiful women, so if you're beautiful it's no big deal, so instead what if I asked you to tell me three things about yourself that would make me want to get to know you better and none of them can be about your looks or what you do. What would you say?"

And then maybe she would say... "I'm one of those people who you can always trust, you can tell me anything and you can be sure that it will be kept a secret. Also I always look out for my friends and my family, if they ever need anything then I'm always there. And the last one is I'm a really good kisser."

So can you see how powerful that is, instead of acting like a beta and trying to sell yourself to someone and trying to give them reasons to like you by bragging about yourself, instead you've completely turned the tables and it makes the person start qualifying themselves to you.

So just remember that the next time you're interacting with people... you are now a person of high value and you're the alpha so let other people qualify themselves to you.

Another behaviour you want to avoid is putting yourself down.

So you might be in the habit of saying things like, I could never get a job like that because I'm not smart enough, or I could never get a girl, or a guy like that because I'm not good looking enough.

You never want to put yourself down, instead you need to train yourself to develop different thought patterns and always think highly of yourself and other people will think highly of you.

But on the flipside one thing that you will see an alpha do is make an obvious joke about putting themselves down while said in a jokey kind of way.

So you might hear an alpha say something like:

“Yeah, I’m unemployed and I sleep in a little ball on the floor of my grandparent’s basement”.

Now that’s completely ok as long as it’s obvious that you’re joking about it.

And another thing is betas are often afraid to say “no”. It doesn’t matter what it is that someone is asking them to do they will always do it.

So if you want to transition from being a beta who is a pushover then you need to stop being afraid of the word “no”.

So the next time you’re in a social situation and someone who is most likely the alpha say something like “hey, let’s go and get something to eat”, then I want you to try something.

I want you to respond and say: “no, let’s get another drink first and go in a bit.”

Now what you have done by saying no is you’ve established your authority and people will see that, now the interesting thing will be to see how people react to you.

If they agree and you do get another drink then chances are you don’t have much work to do and you’re naturally alpha anyway, but if they completely ignore you and almost laugh off your idea then you have a lot of work to do but don’t worry as we cover exactly what you need to do in this course so you’ll be fine.

And besides that if you able to engineer a social situation so that you’re the one who’s calling the shots then believe me, there isn’t much you can’t do.

And If any of you think that you can’t do this because you’re too shy, or your too fat or you’re too old or any of the excuses that your brain is feeding you right now then your head is in the wrong place.

Right now you’re listening to social conditioning that has been pushed upon you and forced its way into your mind your whole life.

And social conditioning dictates to you that only a certain type of person can be the controller and only a certain type of person and can be the alpha.

Well that’s not the case, if you know what to do and you and you’ve internalised these concepts and ideas that I’m teaching you here today then you’ll see how this stuff can make a difference to your life.

You’ll see how you can walk up to a group of people and you can completely have control over them and you can talk and they’re listening, and they’re laughing at your jokes...

And they won’t know it, but you will...they won’t know that they’re under your influence and they are responding to you in a certain way because of the techniques that you’re going to be using every day of your life to manipulate the social dynamic.

And in the next section of the course I'm going to show you how to become the alpha step by step and how to make sure you stay the alpha and keep that position as the controller because it's not the easiest thing to do but it can be done.

And I'm living proof of that, and if you put me in anyone of your bodies and I will dominate, put me in any social situation and I will dominate and become the one who is in control.

### **So how else can you covertly let people know that you are the alpha?**

There are two main ways and the first one is to use what we call DHV stories and the second one is social proof.

So Social proof which is the notion that if every body else is doing something then it must be good. So if you are in a bar with a beautiful female on your arm it's much easier to meet woman than if you're hanging out alone because you have the social proof that beautiful women are obviously attracted to you.

And DHV stories, what they let you do is let you demonstrate higher value, so you can use a DHV story and indirectly let people know that you are the alpha instead of just coming out and saying it.

But you have to keep in mind, you're not bragging, you are not saying how good you are, instead you're telling stories which through the story gives people the impression that you are the alpha.

So let's say for example you're taking your lunch break at work and it's a Monday, you've just had the weekend and you talking to the people you're sitting with and you say "I just had the craziest weekend of my life..." then of course people are going to be automatically drawn into your reality, because you're talking about cool stuff that you've been doing with your life and they're going to want to listen to you because most peoples lives are so mundane and boring... and then you follow up with "yeah... me and a few friends of mine we organise these insane parties every couple of months and we hold the party in a secret location and no one knows where it is until the night before and then we send out the location by text message, and on Friday night the secret location was a buddy of mines penthouse in Vegas. And it was insane, we always have an open bar, we always have some kind of theme and this time the theme was Molan Rouge and we had Beyonce performing" so you can say anything along those lines, but of course it had to be true and the point here is to have an interesting life that full of value because when you tell a story like this just notice how it demonstrates your value and it gives you social proof.

First of all it shows that you're not just a guy who sits around all weekend watching TV, instead you're actually doing something with your life and it makes people see that you're the kind of guy that will have value for them if they align themselves with you.

So then after you've told this story people can make the decision for themselves that you are a high value guy, you are obviously very social and you are a leader in your

social circle because you have these secret parties in these secret locations and you bring people together.

And remember what I told you before, near the beginning of this audio when I said that if you can make people feel that you either have something they want, you have something they want to be around, or you have a lifestyle they want to be a part of then they will automatically see you as high value and because of that they will see you as the alpha.

So when you're telling your DHV story about the amazing parties you organise then why not invite them to your next party and then a buzz will get created about you.

And buzz is when people are talking about you in a positive way, so they're saying "Man, this guy organises these insane parties and there's an open bar and celebrities there, this guy is pretty cool, he must have something going on for him."

Because by bringing people together, even when you're not around people will be talking about you in a positive way, people will be talking about this event that you've organized and because you're the host you have so much value and in fact you will have the most value in the room.

Because when you introduce people to one another, they see you as a person who is adding value to their lives and as I've said before, you always want to be giving value instead of taking it.

But your DHV story doesn't have to be a huge parties that you're organising, it could be you organise a night out bowling, it could be sky diving, it could be a meal out, it could be a movie night at your house, it doesn't matter what it is, the point is that if you organise some event for everyone to go to then you're now seen as the group leader who brought everyone together, and so that's one of the easiest ways to being seen as the alpha and the controller of the group.

So can you see how powerful this is when you're offering so much value to people and at the same time you're not asking for anything in return.

And you need to be using these DHV stories in a situation where you have just met a person or a group of people so that they can see you have value right from the start of the interaction and of course you don't have to lie, instead just make sure you're doing some cool stuff with your life with some good friends who you know have got your back.

And one thing I want to point out here is that as you're talking you need to act as if people will listen, you need to be excited about your interesting life, your stories and as you talk people will be naturally drawn to the leader of a group and that will be you.

So when you are talking, be the centre of attention... be the most dominant, loud, funny guy in the group... Any story you tell or conversation you have should be telling people that you are the alpha and people always follow your lead.

And that's one thing that all alphas have in common... they know that whatever it is they do that people will follow their lead, and you need to be the same.

When you talk you need to believe that people will follow your lead, just act like you know people will follow your lead and they will because one thing that is a recurring theme throughout this course is that you can get away with anything if you do it with enough confidence

And with that in mind, another thing I want you to think about higher value thought pattern about social interactions...

And by that I mean does a person with higher value really care about any one particular interaction he or she has...no, because they have no outcome dependence.

If a guy with higher value is talking with someone then who does he view as getting the reward...the person he is talking to because he knows that he is the alpha.

So the way to totally eliminate outcome dependence from your being is to just focus on the moment and to pay attention to what's going on outside of you instead of constantly analyzing everything.

So you know how some guys may finally get the chance to talk to a hot girl but the whole time they're thinking, "oh I hope I don't say something wrong, I hope she thinks I'm cool"...

So can you feel that guy's outcome dependence, he's depending on a positive outcome, and the main problem with that is when you inside your head and you're thinking too much then you lose your natural ability to just vibe and to just let things go with the flow...

So just focus on the moment, forget about everything else, just remember...you're not attached to the outcome and you have no expectations, so if you head over there to a group of people with the intent to control the frame and it doesn't work and they blow you out then it's no big deal, you have no outcome dependence, what happens, happens.

And by letting go of your outcome dependence you're actually opening a door for your self to become much more influential in every interaction you have...

I know, it's almost counter intuitive, but it's the truth and this is just the way it works.

Another thing you can do is to become an expert in something.

Any alpha I have ever known has always been an expert in something and it's always something which is perceived by other people as being interesting.

And it doesn't matter what it is but just get a passion about something and become an expert in it, it could be sky diving, movies, rock music... or how about hypnosis and social dynamics...

Once you've been through this entire course and you know exactly how to put someone into a trance or you know how to memorise the order of a pack of cards, you can use these techniques to totally social proof the room and get people eating out of the palm of your hand.

You can tell people you know mind control and they will always ask you to demonstrate so then you can go and approach a group and open them... and don't worry we'll teach you how to do that.

And then just use one of the techniques I've been teaching you, then return to the group you were talking to and it'll be like you have super powers...

If you can demonstrate to people that you know some kind of mind tricks then you're demonstrating value and you are creating social proof for yourself, people are seeing you as someone of high value.

You can talk about all these things to people and you will be amazed at the reactions you get... people are amazed that you know so much about things they never consciously think about...

Whatever it is that you're an expert in just make sure it's interesting to other people, so you don't want to be an expert in stamp collecting or something which conveys that you might be anti social and have low value.

And the reason why this is so powerful is because an expert is automatically an alpha, plus you will always have something to talk about when you're passionate about something.

As well as that, another good thing about being an expert in something or being passionate about something is you can use your passion to help grow your social circle by joining a club or some kind of class.

So let's say you like dancing, or maybe you'd like to learn dancing, you can just go to this website called [meetup.com](https://www.meetup.com) and you can find a class for dancing or anything else you're already interested in.

The good thing about joining a club or a class is most of the people who go there aren't going to know each other anyway so they're going to be open to meeting new people and on top of that you already know for sure that you have something in common that you can talk about, so this is by far one of the easiest ways to make sure you're living an interesting life so you can naturally become the alpha in your social circle.

So that's it, that's The Godfather Method and once you understand these concepts and these ideas you'll be able to walk into any social situation and you'll know that you're the alpha, you'll know that you're the leader and that people will automatically follow you.

You will have a natural ability to remain dominant in any social situation once you sit down and you realise how all of us can be controlled so easily.

And as I told you darkside is so much more than a few techniques for you to learn, instead it's a way for you to live your life, it's a way to think more than anyone else and it's a way to control the social dynamic, because if you don't then someone else will.

Ok and just to finish up the section, one last tip that I can give you is an alpha knows how to take a compliment, and that is just say thank you because it's the only response a confident person can make.

Homework –

Ok, so we're at the end of the audio so the time has come for me to give you your homework assignments.

So the first thing I want you to do is just take a second to think about your work place or your social circle and just identify the person who has taken on the role of the alpha.

Now if you're doing it for your work place then I'm not talking about your boss, as I said before there will always be someone who stands up to the boss, has the most creative ideas and always seems to have the respect of everyone else.

So I just want you to identify this person and I want you to covertly study them, just take a mental note of what it is they do and when you come home from the day I want you to make a journal and write down the things he or she is doing to maintain their position of the alpha.

Then the second thing I want you to do is go through this audio again and start to implement some of the ideas that we've talked about, don't be afraid to take up space, when you speak really project your voice, assume higher value, those kind of things.

And once you start doing these things consciously, within a few weeks they will become a part of who you are and it will be an unconscious process.

And the last thing I want you to do is write down in your journal the things that didn't go the way you wanted them throughout the day... write down anything that went wrong and then write down how you would like to deal with the situation if you could back and change things.

So that's it, that's your homework for this section of the course, and I really want you to do these things and I promise you they will help you get the skills if you actually get out there and implement this stuff I'm teaching you.