

Dark Side Inner Circle
Edition 004

Alright this is Cameron Crawford with The Dark Side Inner Circle, the fourth edition.

I was thinking about this just today, I honestly can't believe that we're already on the fourth module of this in depth monthly membership, and interestingly enough that is just one of the things I'm going to talk about this month. Time Distortion.

Now you've heard me talk about Time Distortion a little bit before, but this is something different. This is more like physical time distortion.

I Had a lot of emails from you guy last month, and please keep emailing in or using the Q & A section in the membership site. I love hearing from you guys, hearing about your successes and I love getting your questions and your feedback, because it's good for me to know that you guys are actually using this information and these techniques.

And really that was one of the things that I was worried about before starting this monthly membership. I know from experience that a lot of people just like to purchase a course or a CD just to know that they have it, it gives them a little buzz, it gives them a little hit of that primary driver emotion, and then they never actually use the techniques that they learn.

Well for me that was not what I wanted. I wanted to create a monthly membership where our members are actually out there using these techniques, and because of the feedback I've been getting, I can see that you guys really appreciate this material and these techniques and because of that I enjoy creating this content for you each month.

Alright, so with that said... I have a really exciting session planned this time, I've a had a few emails by now from you guys asking to learn more about opening sets and openers in general and how to go in and take control of a situation very quickly.

And guys if I ever use a term or an acronym that you're not familiar with then you can check out the glossary in the member's site.

So for example, a term I just used was opening sets. So in case you're not familiar with this terminology, opening a set means to go up to a group of people who you don't know and that is the set, and then you open them, so you start a conversation or an interaction with them.

Now obviously this is powerful because it's a skill which we all need to learn because it is really the foundation of influence. If you can go up to a group of people who you don't know and start a conversation with them so that they're laughing at your jokes

and they're responding to you then you can influence them to really do whatever it is you want them to do.

So we're going to be talking a lot about that, about the different types of openers, and of course I will be giving you examples.

I'm also going to talk about the steps you need to take after opening.

I've also had some emails asking for more social proof techniques, specifically ones which you can do on your own without a wingman so that you can completely take over the group, become the alpha and have people see that you are the absolute man or woman of this situation.

Also as I said, I'm going to cover a new type of time distortion, I've been playing around with this a lot recently. Taking people out of one element and placing them into another element, so that time actually moves faster or slower depending on how you want to do it.

We're also going to talk about attraction triggers, and these are powerful because once you understand how you can trigger attraction then you can instantly make someone feel those feelings of attraction for you right from the start.

I'm also going to give you what's called the Illogical Double Bind which is a perfect way to draw someone into your reality, create a feeling of arousal and then break that trance state so that will go even deeper into a trance the next time.

Ok, so the first thing I want to talk to you about is openers.

As I said in the introduction, I've had a lot of emails about this specific topic.

So first up a bit of background on openers.

Openers were first developed by the seduction community back in early 2002 or 2003 and the reason why is because when you're going to approach a target or a group of people the best thing that you can do is have some kind of opener just to get the interaction flowing.

Now obviously there are many different types of openers and each one is designed in such a way that it achieves a specific purpose.

For example, I talked about negative openers when using the Dark Shadow technique and the purpose of a negative opener is an approval inducer.

But as well as that an opener can be a good way to get the target or the group curious about you, and also captures their imagination.

And as well as that an opener can be a good way to display your personality.

Now when it comes to openers I'm going to give you guys some word for word scripts, you can use the ones I will give you, or you can make up your own ones, and honestly I think in the long run this is the best approach, because you don't want to be out there in the field and use an opener and then have someone say to you that they just has someone come up to them asking the exact same question.

True Dark Side Hypnosis is thinking on your own two feet and becoming a master of your own art.

But one point to make here is that in the event that this does ever happen there is a get out clause and that is that you just say that you and a buddy saw the line in a movie or a magazine and you wanted to see if it worked... so they must have just met your buddy.

Alright, so what are the different types of openers?

There are actually five main types of openers, and they are Opinion Openers, Situational Openers, Direct Openers, "Oh My God!" Openers and Negative Openers.

And I've used openers in all kinds of ways, so first off let me give you an example of how I've used an opinion opener in the past.

I was actually showing moves to people and showing people how to open a conversation with two complete strangers.

It was at a bar one night, I was with a couple of friends and I was explaining this new opener that I'd come up with. It actually has a 100 percent success rate. So every single time I've used it, I've never ignored, asked to leave, anything.

And the opinion opener that I used was on two women standing by the bar, and this opener does require a prop, and the prop is some kind of ID card which has a photograph of you on it wearing a different hairstyle to the one that you have now.

So I walked up to them and said "Hey, let me ask you a question... You two look quite stylish, I'm going to get my haircut tomorrow, so tell me which do you think looks better, kind of longer like it is now, or shaved short like it was in this picture.

Now as I've said, this opener has always had a 100 percent success rate for me and I think there are a few reasons why.

First of all the very first words out of my mouth are "Hey, let me ask you a question..."

So let's break that down.

I'm not going up to two complete strangers and asking "Excuse me, can I please get your opinion on something", I'm not even asking "Can I ask you a question".

Instead, what I'm saying is coming from a strong frame, and it's direct, and it has the command embedded into the sentence structure... "Let me ask you a question."

So right off the bat you're already communicating with their subconscious and you're saying "Let me ask you a question..."

Then the next key to this opener's success is the fact that I don't wait for them to respond to my first question, I just assume that they will let me ask them a question and then I move forward.

So I don't go in there, approach the set, say "Hey, let me ask you a question..." and then wait for their response. If I wait for their response then I'm giving them the opportunity to say no.

Then the next thing I say is "You two look quite stylish..."

Now there's a very sneaky reason why I say this, and the reason is because I'm qualifying them.

I've made the statement that they look "quite" stylish, so basically what I've done is now set up a challenge for them to prove to me that they are stylish.

So now as soon as they start to answer my question they're qualifying themselves to me. They're trying to prove to me that they are stylish.

So who is in control there guys? These girls were talking responding to my question, but really it was an approval inducer, they were qualifying themselves to me, trying to get my approval with their answer, and this is the position that you want to be in.

So try this opener out, and I guarantee you will have success with it.

Alright, so now I want to talk about situational openers.

A situational opener is basically what it sounds like.

It's an opener that you use which is relevant to the situation you're in.

Situational Openers are awesome if you can't think of an opener. You can literally look around the room or the place that you're at and then come up with an opener that is relevant to the situation.

The cool thing about situational openers is that there is almost zero chance that you will be rejected.

The reason why is because when you first walk up to someone and use a situational opener, you can do the opener in such a way that there is nothing about it that seems like you're coming onto the person.

Now of course you could use a situational opener that was a bit more flirtatious, and I will get to that. But first I will give you a situational opener that is rejection free so then you have no excuse not to use it and try it out.

I've used this opener or a variation of this opener hundreds of times, and so have most people, in fact you may have even used something similar before but just not been aware of how powerful this opener can be.

So with that said, this really is one of the most powerful, under the radar situational openers that will let you meet anyone you want... and please guys before I tell you this opener, don't be fooled by its simplicity.

So the way it works is you approach your set or your target and you say "Excuse me, I've already asked a couple of people but they had no idea... do you have any idea where the nearest Starbucks is?"

Ok, and that's it... that is the situational opener.

It's powerful because it's under the radar, it looks like you just want to know where the nearest Starbucks is, but at the same time it has got you talking to a target, and there is practically no chance that you will be rejected when using this opener.

Now with that said, of course you're going to need to follow up this opener with some other material, but we will get to that.

The point is that you've opened the set, or the target and you have not been rejected because the question you've asked is very situational.

Now of course someone might not know where the nearest Starbucks is, and that's fine, then you can still transition onto another conversation and I will show you how to do that also this month.

But if someone does say that they have no idea where the nearest Starbucks is then you're still safe anyway because you've already rooted the opener, if you remember at the beginning I said "Excuse me, I've already asked a couple of people but they had no idea..."

So you've given the opener some back story, you've rooted it, you've made it look like you do genuinely want to know where to find a Starbucks, so the point is you will not get rejected on this opening line.

When you think about it and really break it down, what rejection could someone possibly give you based on that opener.

If they say "I'm sorry I have a boyfriend ..." then you can just look at them in a strange way and say "I'm sorry I was just looking for a Starbucks..." and then they look like they were the one who was rejected.

So this is a very powerful opener because it's rejection free.

Ok, now before we finish up with situational openers I just want to give you another example of a situational opener that I came up with on the fly one night and it worked amazingly well and it will serve as a pure example of just using your surroundings and coming up with something situational without any rehearsed or memorised lines.

Ok, so I was in a bar one night. I was pretty worn out, ready to go home and I think I was by the exit just waiting for a friend.

Then as I was waiting I saw a very attractive blonde approaching the bar alone, and without even thinking I just headed over there, stood right next to her with my arm touching hers, just enough to get her attention.

I didn't even look at her, I just continued looking forward into the bar, and on the wall was a large clock made from yellow neon lights.

So from looking at the clock the first thing that came into my head was that it looked slightly like a full moon, so then with my arm still touching hers I gestured to the neon clock and said "Such a perfect full moon right in front of us... wouldn't it be perfect to go for a moonlit walk on the beach..."

And then I started going into a story about the feeling of the sand between our toes and the cold water washing up against our feet.

So the point is I hadn't even introduced myself to her and yet there I am painting this picture of the two of us walking along a moonlit beach, and it was all because I used something situational.

This is the power of situational openers. They can be very covert and under the radar and people just think that you're asking for directions or a coffee shop.

Or if you want to try a slightly more advanced situational opener then you could try something like my second example.

Anyway, really awesome stuff, definitely try them out and you will have a lot of fun.

So now I want to talk to you about Negative Openers.

You've heard me mention Negative Openers before where I gave you the example in The Dark Shadow technique, but as covering everything about openers and how to open this month then I thought I'd go back over Negative Openers for anyone who wanted to know more about them.

Alright so the overall goal of a Negative Opener is to get you talking to your subject, but at the same time when you use a negative opener you also set up a dynamic where you automatically have higher value than they do so they're the ones trying to win your approval, instead of the other way round.

So what's powerful about Negative Openers is it makes no difference who your target is, it could be the person in the club with the highest social value, it could be a celebrity or a supermodel, or it could even be the richest person in the world.

The point is that when you use a Negative Opener it will level the playing field, all that fame and fortune that they think gives them their status will be completely gone.

And really fame is just an illusion anyway, that person is only famous to people who think he's famous. So when you strip that from him then he's really just the same as everyone else and everyone is human and we all follow the same rules of psychology.

Ok, so when you use a Negative Opener you're saying something to your target which is neither a compliment nor an insult, it's something in between, so it's kind of an accidental insult or a backhanded compliment.

So let me give you an example of a time when I used a Negative Opener.

There was this one guy at a friend's going away party and he was our typical AMOG, the alpha male of the group. He told a joke everyone laughed, he was the one with the loudest voice, all those alpha characteristics that we've talked about, so of course the first step of The Authority Hijack is to befriend the alpha.

So I noticed the alpha had pretty bad acne on his face, so when I saw a chance, when he headed over to get a drink, I made sure I was there at the same time, and then I just casually said "Hey man, how's your night going so far?"

Then the alpha responded, so then I followed up with "Hey, let me ask you a question... When I was younger I used to have a lot of acne on my face as well... what kind of stuff do you use to try and keep it under control?"

Now you would think that this would maybe piss someone off. This guy was the alpha of the group, he's used to people treating him in a certain way.

But the way that I said it, I rooted my question first, I gave him a reason why I was asking.

I told the alpha that when I was younger I used to suffer from acne as well, don't anymore... but I was wondering how he deals with it, and then he proceeded to tell me that he's tried everything and nothing he tried will help.

So when you think about that situation right there where I've approached someone who's usually used to being the alpha, and now he has this guy who he's never met asking him how he deals with his acne, this is going to make the alpha self conscious, so he's then trying to win my approval.

And the reason why is because everyone wants to be liked. Everyone wants approval. If you can gently lower someone's self esteem then they are going to seek your approval, or if you push someone away then they are going to seek your attention.

It's really all the same thing, and once you understand this then you can be in control of any situation, you can be the one who's always in control.

Another example of a Negative Opener is you walk up to your target and you say "Hey, I just wanted to let you know you have some chewing gum on the back of your shirt there."

And then you can pretend you're getting the chewing gum, but of course there never was any gum because it was in your hand the whole time.

And it doesn't have to be gum, it could be lint, a sticker on their back, anything that you can think of. Just act out that you're helping them out in some way.

If they have scuffed shoes or splash marks on their jeans from washing their hands then just point it out to them and make it look like you're helping them out when really you're just using an approval inducer, this will make them seek your approval.

You can also tell your target they have lipstick on their teeth or something on their face. The good thing is that 99 percent of the time they won't even be able to check because there will be no mirror available.

Even if they do check then you can just act as if they must have got it.

You can offer them a stick of gum after they've spoken to you so you're insinuating that they have bad breath.

The bottom line is the Negative Opener makes it seem like you are doing them the favour so then your subject is completely disarmed and is more susceptible to your influence.

And as well as that, Negative Openers also lower your subjects self esteem so they feel the unconscious desire to redeem themselves so then a challenge is structured and then they'll want to win your approval.

So that's why we say these Negative Openers are so effective with people who are naturally high value, and when you use them people will immediately see you as being equal value to them if not higher value to them, so you will immediately be the alpha in that social dynamic.

Alright, so now I want to talk to you about "Oh my God...." Openers.

The Oh My God Opener first started to be used back in 2006. The reason why they were developed was because the lid had been slightly blown off the seduction scene.

Seduction moves were written about in magazines and TV shows so that meant that more and more people were becoming aware of Openers such as the Opinion Opener.

So this is another reason why it's good to come up with your own material.

So the "Oh my God..." Opener was developed and basically the way it works is it's an opener, but it seems like you're saying something very spontaneous so it's very covert and doesn't look anything like the Opinion Openers that people may have seen on TV or read in a magazine.

So as an example you could be at a bar and then say to a target:

"Oh my God... did you just see that?"

And then you can launch into a story about something like: "Oh my God... did you just see that? There was a massive fight outside between two girls outside..."

Or as another example you could say "Oh my God... did anyone ever tell you that you look just like Britney Spears?"

So the point is for an Oh my God opener you just need to open by saying "Oh my God..." and then follow that up with some kind of statement or observation and then if you want to you can even spin a story around the statement or observation.

One Oh my God opener that I came up with is called the "Do you know Jen?" Opener.

The way it works is you approach your target and simply ask:

"Oh my God... Do you know Jen?"

Then the target will usually respond by saying something like "What?", "Excuse Me?" or "Sorry?"

Then you just need to plow forward and say "You know Jen right, come on stop messing around we've met before, I know you my sister?"

Then the Target will usually say: "What, Jen Smith..." or some other last named Jen, or the target might say "What, Jen from who does Yoga?" or some kind of identifying trait for the particular Jen that your target is referring to.

So then at this point all you need to do is just agree with what your target had said and then tell the target that Jen is you sister and that you recognized the target and you must have met at some point.

So here's an example of the whole Jen opener played out:

"Oh my God... do you know Jen?"

And then the target says "Sorry?"

Then you say "You know Jen right?"

Then the target says "Jen who?"

Then you say "Come on, stop messing around... we've met before, I know you know my sister...?"

Then the target will usually say "What Jen Smith?" Or "Jen from Yoga?"

And then you can say "Yeah, she's my sister... I knew I recognised you..." and then keep the conversation going.

Ok, so there it is, the "Do you know Jen?" Opener.

Now there are a few reasons why this is a good opener.

Firstly it isn't some overused opinion opener.

Secondly Jen is the kind of name that could easily be interpreted as either Jen, Jennifer, Jenny, Jenna, Jenassa, Jenelle and many other names that start with Jen.

And the thing is most people will know someone whose name begins with Jen.

Now the next part you just have to keep plowing to convince the target you know the same Jen.

Sometimes when you say "Yeah she is my Sister" they will say "Jen doesn't have a Brother" then you say "NO I'm her step brother" then you lead the conversation saying how you must have met your target some time through your sister.

What's really cool about this opener is the fact that you now have a new identity as Jens brother and not some random guy means the target now feels safe with you.

Now I know what you're thinking... What do you do when they find out you're not really Jens brother?

Well I've used this opener many times and that has never been a problem. Of course they always find out, but by the time they do they are already into you and so when you tell them that they just looked so interesting and you really wanted to meet them then they don't mind that what you said was just a very powerful opener.

Another thing you might be wondering is what do you do if you opener someone with the Jen opener and then they say they don't know any Jen?

Well if this happens then you have two choices.

The first choice is to go direct and make your intentions clear say: "That's ok, neither do I... I just saw you from across the bar and wanted to come and wanted to meet you..."

Your second option is to just apologize and exit the set.

So you could say: "Oh, I'm sorry I thought you were someone else, have a good night."

Alright, so either way you're covered with what to say.

So that that was the Jen Opener, it's one of my all time favourite openers, I've had a lot of success with it, I've not shared it with many people so keep it to yourself, get out there and try it out long with the other openers I've given you so far.

Alright, so now I want to talk about Direct Openers.

This is only going to be a short audio as Direct Openers are pretty straightforward.

A Direct Opener is what it sounds like. You're opening a target or a set by being direct with them, so you open them by conveying interest right from the start.

Now with direct openers there are two main ways when they will work for you.

The first way is when your target is already attracted to you.

And the second way is when you already have the higher value in that social dynamic.

So an example of a situation where a direct opener might work is you are the host of the party that your target is attending.

Direct openers are powerful because they allow you to convey confidence right off the bat.

Because when you think about if you go up to your target and you are direct then what you're really conveying is that you're someone who knows what they want and they're not afraid to go out there and do what it takes to get it.

So with direct openers what it's really about is your non verbal communication. If you approach a target and tell them that you think they're hot but your body language is conveying that you're insecure and you have no value then of course you'll be blown out.

So if you want to try and do a direct opener then just make sure that you have solid body language first and everything will be easy.

So an example of a direct opener would be where you approach your target and you say:

“Excuse me... can I just say I think you’re absolutely stunning and I really wanted to meet you. My name’s Cameron.”

Another example would be “Excuse me... you have... the most... amazing eyes I’ve ever seen...I just had to come over and tell you that... my name’s Cameron.”

Now a couple of things that I will say about direct openers are first of all after you’ve opened make sure that you get your target qualifying themselves.

So by that I mean you could say “So let me ask you a question... I’m interested to know more about you, so if I was to ask you to name three things about yourself that make you special and it can’t be about your looks or what you do for a living what would you say?”

Then as soon as your target starts to answer you then they are qualifying themselves to you. It’s like they are trying to impress you instead of the other way around.

So that’s Direct Openers, when you’re first starting out it takes a lot of balls to use them, but once you master them then they can be very powerful in creating attraction instantly.

Alright, so now we’re going to talk about how to transition from the opener.

So let’s say you’ve approached a set or a target, you’ve used an opener but what do you do next.

Well the reason you’ve used an opener is to start an interaction with someone or a group of people. So next you want to give them what’s called a false time constraint.

Now if you’ve been through The Dark Shadow then you will remember that we talked about false time constraints, but basically a false time constraint is you telling your target or your set that you have to go somewhere so you can’t stay for too long, and there’s a reason why we always use the false time constraint.

The reason why is because at this point in time these people who you’ve just approached don’t even know you. To them you’re still a stranger, and nobody wants to have some random guy just come up to them and just try and talk to them all night.

So when you're using a false time constraint, what you're doing is looking at them, but you adjust your body language so that it looks like you're about to leave and then you say:

"Listen I can only stay for a second, I've got to get back to my friends over there, but before I go let me ask you something..."

Now the reason we're adjusting our body language, making it look like we're about to leave, and the reason we're using a false time constraint, and the reason we're making it look like we're just about to ask them a question of the cuff that's just come into our mind is because like I said, right now your target doesn't know you, so most likely they don't want you to stick around all night.

So to increase comfort we create the illusion that you're about to leave where as in fact you're just getting started.

Because really that's this is what being a powerful persuader is all about. You need to be able to control people's emotions and their comfort levels.

Sometimes you might want to make someone feel uncomfortable, where as other times you want to make them feel comfortable around you, so you want to give a false time constraint so they're not worried about you hanging out all day long.

Ok, so the next part of transitioning from the opener is to either make an observation about them or to ask them a question.

Ok, so let's say you've decided to go with the observation.

You could say:

"Listen, I've got to get back to my friends in a second but before I go how do you guys know each other?"

Then when they tell you how they know each other just agree with what they've said and then make an observation about their body language. So you could say:

"Ahh, I thought it was something like that, you know how I could tell? Whenever I ask you both a question you both look at each other first before you answer and that's something that only people who've know each other for a long time do, so it's almost like having some kind of psychic connection..."

Or you could say: "I thought that's how you knew each other... You know how I could tell? If you look at the way you're both sitting you both have similar body language, and as well as that you've both been using similar words and phrases the whole time I've been talking to you..."

If you're talking to a lone wolf, so a target who is alone then you could make an observation about the way their eyes move and then explain to them what it means.

So you could say “Has anyone ever told you that you’re an extremely visual person?”

And then you could go on to explain what the different eye movements mean, and in case you’re not sure where to find that information in this course it’s in The Lie Detector section.

Another example of making an observation about someone is just think of a celebrity that they remind you of and then say “You know what? Has anyone ever told you you look like Britney Spears?”

Ok, now that is just one example that I like to use, and honestly I have said it to a target even if she looks nothing like Britney Spears but I just couldn’t think of anyone else and it still works, and the strange thing is that every once in a while you will even get someone who says yeah people tell me that all the time. Now whether they do or not who knows, but the point is that you are controlling the frame and you are moving this interaction forward.

Ok, so that was just a few examples. In the Dark Shadow technique I also gave you the example of asking someone to remind you the lyrics or a song, but as well as that you could ask someone the name of a TV show that used to be on when you were younger.

The point is that you can use anything you can think of, so if you’re ever with some friends and some kind of question comes up where no one knows the answer then you can use that

Now remember, at this point your body language is still facing away from them as if you’re about to leave, also don’t lean in towards them, either talk louder or let them lean in towards you. So you’re always communicating with your body language that you’re about to leave, and only when they start to open up to you you can turn your body to face them more.

But here’s where things are about to change

You’re body language is still communicating with them that you’re about to leave but now you say to them “Ok, let me show you something cool... I’ve been standing all day, I can only stay for a second...”

And then as you say that you take a seat and sit down with them and then you just continue and say “Anyway as I was saying, a friend of mine showed me this today and everyone who I’ve done it to loved it...”

Ok, then once you say that you show them one of your best social proof techniques.

Alright, so by now you’ve learnt how to open a set, and you know how to transition.

So right now I’m going to give you one of the most powerful social proof techniques that you can use on your target.

This technique is called The Cube and the reason it's so powerful is because people like interesting people and this technique will make you seem like one of the most interesting people in the room.

So with this technique the first thing you say is:

"I have an intuition about you."

Then they will ask you what the intuition is.

Then you can say "I can tell you things about yourself even your best friends don't know just by asking you three questions."

Now just by saying that last sentence your target is going to be curious about what it is you think you'll be able to tell them, so of course they're going to want to hear it.

But before you ask them your three questions, to make them even more curious ask them "Have you ever been cubed before?"

Now chances are they're going to say "no", which is good because if they've never been cubed before then it's even more powerful.

Then the next step is to create a yes ladder.

A yes ladder is a very powerful persuasion technique where you ask your target a series of basic questions which are designed to elicit a positive answer.

Now the reason why this is powerful is because if you can get a person to answer you positively three times then they will usually respond positively to whatever follows the yes ladder also.

So that's why we use a yes ladder before the cube, because then that way when you use the cube on your target they will respond positively to it.

So to use a yes ladder all you need to say to your target is: "Before I start, I need to ask you a few questions. First of all, are you intelligent?"

They will usually say "Yes."

Then you ask "Are you intuitive?"

Again, they should say yes.

And finally you ask "Do you have a good imagination?"

So that's building a yes ladder, those three questions are designed to get positive answers and when you do then you can say:

"Ok cool, so now you're ready for the cube. So first of all Imagine you're driving in the desert and you see a cube. How big is the cube?"

Then they say "It's quite big, about the size of a house"

Then you can say "Interesting. Ok, now tell me what colour it is?"

Then they say "It's the colour red."

Then you can say: "Ok, cool. So tell me, can you see through it or is it solid?"

Then they say "It's solid."

Then you say: "Ok, now let's add a ladder. Where is the ladder in relation to the cube?"

Then they say "it's leaning against the front of the cube, leading to the top of it."

Then you can say something like: "Really? Very Interesting, Ok now let's add just one more thing to your picture. I want you to add a horse. Now where is the horse in relation to everything else in the picture?"

Then they say "It's standing in front of the cube near the ladder."

Then you can say: "Ok, perfect. Now are you ready to find out what all of this means?"

Then they will say "Yes."

Then when they say "yes" what you need to do is interpret the answers that they've given you using these rules:

The first rule is that The Cube is their ego, so it's what they think of themselves. So if the cube is really big then they think highly of themselves. If it's small then they don't think much of themselves.

The second rule is: The colour of the cube is their personality. So pink is bubbly, red is sensual, purple is creative that kind of thing.

The third rule is that: if the cube is solid or see through then represents how people interact with them. So solid is they keep their guard up, see through is they are very open and honest.

The ladder represents their career.

And the horse represents their relationship partners.

Now one thing I will say here is that when you're interpreting the cube it doesn't matter what you say, it's just your interpretation so there's no wrong answer.

So as an example let's take the answers we got from our target.

The cube was quite big, the size of a house. It was the colour red. It was solid. The ladder was leaning against the cube, leading to the top. And the horse was standing by the ladder.

So here's what I would say based on those answers.

"Ok, cool... so are you ready to find out what all of that means? It doesn't mean anything. No, I'm just kidding. The cube represents what you think of yourself, so it's your ego.

Now you told me that your cube was quite big, about the size of a house. So what that means is that you have a lot of self confidence. It's not massive, so it's not like you have a huge ego, but you definitely have a lot of self confidence.

Also you said that your cube was the colour red. Well red is usually a colour that is either associated with anger or passion, and you don't seem like an angry person so that means that you must be someone who is highly passionate, maybe even extremely sensual.

You also told me that your cube was solid. Now that represents how you interact with people and because your cube is solid what that means is that when you first meet someone you kind of have your guard up to protect yourself and you only really let it down once you know someone quite well.

You also said that your ladder was leaning against the front of your cube. Well the ladder represents your career and the fact that it was at the front of your cube means that a career is very important to you, and the fact that it was leaning against the cube leading to the top means that you have high aspirations for how far you want to go with your career.

And finally your horse represents your relationships. The fact that the horse was also at the front of your cube means that relationships are important to you and you probably feel more comfortable being in one than not in one. Also the fact that your horse is right by your ladder means that maybe you would even like to find someone who shares a similar passion to you career wise.

Alright, so that was an example of the kind of thing I would say based on the things our target told us about their cube.

As you can see the answers I gave are just my interpretation and in a way it's kind of like cold reading, so if you combine what I've told you hear with what you learnt in The Looking Glass technique about cold reading then The Cube becomes extremely powerful and you will always get a good response when you use it.

Alright, so the next social proof trick that I want to give you is called Penny, Nickle, Dime.

Now remember, the reason why these social proofs are powerful is because people are bored and people like interesting people.

So if you can approach a set and completely control the group by being the one who is controlling the frame then there isn't much that you won't be able to do.

Ok, so here's what you need to do.

First of all you need a penny, a nickel and a dime.

If you're in the UK then you can use a penny, a two pence piece and a five pence piece. Or if you're in another country then you can really use whichever coins you want, the point is to just use three different coins as the coins are going to help you use misdirection.

Ok, so with that said here's what you do.

You get your target and you say: "Hey, let me show you something... Do you have a penny, a nikle and a dime on you, I want to show you something but I'll give them right back?"

If they do then awesome, if not then you can provide the coins. And again remember if you're in another country then you can use any coins you want, just make sure that they are three different coins.

Then once you have the three coins in your hand, ask your target to hold out their hand palm facing up.

The put the three coins in the palm of their hand in the order of the penny, the nickel, and the dime.

Then look at your target aand tell them: "Bens Mother had three children, Penny Nicholas, and..."

As you say "Bens Mother had three children, Penny, Nicolas and..." you point to a coin as you say each name.

So as you say "Penny" you point to the Penny, as you say "Nicholas" you point to the Nickle, and then as you said "and" you point to the dime.

The idea is that your target has to tell you the name of the third child.

So the first child is called "Penny", the second child is called "Nicholas" and the third child your target is supposed to tell you.

Now if you've done this social proof trick correctly and pointed at each coin as you've said the childrens names then your target will be confused because of the misdirection.

Nine times out of ten they will not be able to tell you the name of the third child.

The third childs name is actually "Ben", because if you remember I said "Bens Mother had three children. Penny, Nicholas, and?" So the final child must be Ben.

So that's the trick.

Ok, now just to recap. The first step is to ask for three coins: a penny, a nickel and a dime. If they don't have the coins then you can provide them.

Step two is put the coins on the palm of their hand in the order of the penny, the nickel, and the dime.

The third step is to say "Bens mother has three children..." then point to the penny as you say "Penny..." then point to the nickel as you say "Nicholas" and then point to the dime as you say "and?" So you're indicating that your target has to guess the final name.

So a very powerful social proof technique. No one ever gets it right the first time and this will let you control the frame and the social dynamics to ensure that you are the controller and people are doing whatever it is you want them to do.

Alright,

So now I want to talk to you about Attraction Triggers.

So first of all I want to make sure that we all understand just what attraction really is.

If you've listened to The Godfather Method then you will remember that I said that our main purpose in life is to survive and replicate. That is our purpose, and everything we do is evolutionarily hardwired into all of us to help us achieve that goal of survival and replication.

That's why becoming the alpha is so powerful because people subconsciously want to be led by an alpha because by aligning with the alpha, evolutionarily speaking they have then increased their chances of survival and so they have also increased the likelihood of replication. So their genes will be passed on.

So what is attraction?

Attraction is really a survival and replication judging system.

And attraction is not a choice.

We can't choose who we feel attracted to; it's hard wired into us thanks to evolution.

As soon as you meet a person of the opposite sex you will feel a certain level of attraction for them based on their perceived value.

Now for the women listening to this a man's attraction for you is mostly based on your replication value.

The reason for this is because 500,000 years ago the male looked after the female because he was generally bigger and stronger so if there was a threat of danger then he was the one that had to do something about it.

So a man didn't need to align with a woman for her survival value because he could take care of himself.

A male would align with a female for her replication value so that the man's genes could be passed on for another generation.

Because of this, a man will still feel attraction for a woman mainly based on her replication value.

So for a man to find a woman attractive the attraction triggers are the woman's waist to hip ratio, facial symmetry, full breasts, full lips, youth characteristics, health characteristics.

For a woman to find a man attractive he will generally be taller than her, display a high-degree of facial symmetry, have broad shoulders, a relatively narrow waist, and V-shaped torso.

Now as well as those physical characteristics, if you want to make someone feel attracted to you right from the start then there are techniques that we can use.

Because remember, attraction is not a choice.

So if you know what the 5 main attraction triggers are and you can systematically convey them in the first five minutes of meeting someone then they will be attracted to you, they can't say no, so this is powerful knowledge to have over someone.

If you really want to take this concept of attraction triggers to the next level then you can trigger the 5 main attraction t3 times each over an hour of conversation and then that will be like your target getting 15 shots of attraction right into their brain and they will not be able to resist the feelings of attraction they're having for you.

Alright so with that said, the five main attraction switches that you need to trigger are pre-selection, the leader of men, the protector of loved ones, willingness to emote, successful risk taker.

Ok, so the first one: Pre-selection is about having other women in your life, so you're "Pre-selected" by other females.

The next attraction trigger is being a leader of men. So you have the ability to lead other men and group to achieve a goal.

Third is being the protector of loved ones. So you need to have the ability to protect those who you care for.

The fourth attraction trigger is you need to have the ability and willingness to emote. So you need to feel the right emotions at the right times.

And the final attraction trigger is being a successful risk taker. So this means that you have been passionate about something that you want and you have gone for it.

Now when it comes to attraction triggers there are two main ways of conveying them.

First of all you can convey them physically, so you're doing some kind of activity that demonstrates that you have pre-selection, or you're the leader of men, or whatever it might be.

The second way is to verbally convey the attraction trigger, so you embed the attraction trigger into a story, and I'm going to give you examples of both of these so don't worry.

Alright, so let's take the first attraction trigger which is pre-selection.

Now of course the most powerful way to trigger pre-selection is to actually have women with you, so if you go to a bar or a party, and you turn up with a woman on each arm then you will definitely flip the pre-selection trigger. But if you can't do that then you can embed a pre-selection spike into a story.

So as an example you could be talking to your target and then say: "Has anyone ever told you that you look like a celebrity?"

Your target will either say "Yes" or "No".

Then regardless of what they say, you can say: "I think you look like someone, but I can't put my finger on who it is, you have a very similar smile to the person I'm thinking of. Has anyone ever told you that you have a real C shaped smile?"

Your target will most likely say "No, what's that?"

Then you can say "Well my ex girlfriend did a lot of modelling, and she told me that there's actually two types of smiles a C shaped smile and a U shaped smile. She said that a lot of celebrities and models actually get surgery done to make sure that they have a C shaped smile. She told me that a C shaped smile is where more teeth are visible when you smile and it's perceived as being friendlier, where as a U shaped smile fewer teeth are visible when you smile and it's perceived as being the kind of unfriendly type. You definitely have a C shaped smile."

So let's take a look at what I've just done. First of all I've made it look like I'm talking about my target because I'm saying she looks like a celebrity. Then I've dropped a pre-selection spike because I mentioned that I had an ex girlfriend. And on top of that I mentioned that she was a model.

Telling embedding pre-selection spikes is a very powerful way to trigger attraction because you're not just coming out and saying "I date models", so it doesn't look like you're bragging.

Instead it is just part of the conversation and it seems like it's in there because it's part of the story.

The second attraction spike is being the leader of men.

Now if you've already been through The Alpha Control and The Authority Hijack then you should be well on your way to being the leader of men because you're already the alpha of your social circle.

But if you're not then you can embed the leader of men trigger into a story.

So you could tell a story about how you always organise a poker night round your place for you and your buddies, or you could tell a story of how you were recently the best man at your friend's wedding and how you organised the bachelor party and you made sure that you stayed sober enough to look after your buddies and make sure that they stayed out of trouble.

Just tell a story that demonstrates that you are the leader of your group of friends, or if you can then actually be the leader and let people see it, and this will help to trigger attraction.

The third attraction trigger is to be the protector of loved ones.

So if you want to demonstrate this trigger physically then it can be something as simple as looking both ways for her before you cross the road, or if you're walking along the road then reposition yourself so that she's on the inside and you're the one who is closest to the road, so you're protecting her. Just small things like that will evoke to protector of loved one trigger.

If you want to embed the protector of loved ones into a story then you could tell a story of a time when a friend or a family got into some kind of trouble with the wrong kind of people and you can say how you were able to fix it for them.

It can be anything, just think of a time when you have displayed the protector of loved ones trait and then tell a story about it.

The next attraction trigger is a willingness to emote.

To feel attraction for you she needs to be able to trust that you're emotions are going to work.

To display this trait you can demonstrate how you feel sympathy for someone in need, or of course you can tell a story.

Now a perfect example of a story for this is the one I gave you in The October Man Sequence.

It's a Pleasure/Pain Pattern where you lead your subject through states of pain and then into pleasure, and when you use the story then it definitely shows a willingness to emote.

So the story goes like this:

“You know, I was watching this Patrick Swayze movie last week and as I was watching it I was thinking that I haven’t seen him in any new movies for a long time so I went to the internet to see if he had any recent movies and I found out that he actually passed away.

Apparently he had cancer and they thought he was going to pull through but then all of a sudden he just died.

And when I read it I just felt so bad for his family because I know exactly how they felt... because ah, not too long ago my Grandmother, she passed away, and I remember... being at the hospital and I was sitting there right next to her and she was squeezing my hand and she couldn’t let go because she was the most scared she’d ever been in her entire life... because all the money in the world... and all the friends you have... all the things you have It, doesn’t make a difference... when you’re there waiting to die, you’re alone.

And so I was sitting there with her, and she’s holding my hand... she wouldn’t let go and I’m watching her, she’s on life support and all I could think about was what it must be like in those final moments when you’re life is dying...

What do you think about? you think about did you do everything you wanted to do... did you put yourself out there to get that job you always wanted, did you travel and see the world?... did you take that chance with the person that you love...

So anyway, losing my Grandma was one of the most painful things I’ve ever been through, but at the same time it made me realise the things that I want from own my life.

Alright, so that’s the end of the story, but as you can see that is a perfect example of displaying a willingness to emote and it will trigger a spike in attraction because she needs to be able to trust that your emotions are going to work.

Now the final attraction trigger is you need to be a successful risk taker.

Now this doesn’t mean that you need to be famous, it just means that you need to know what you want and demonstrate that you’re not afraid to do what it takes to get it.

Alright so that’s the five attraction triggers, and you can demonstrate them live or embed them into a story, and if you can systematically demonstrate these traits then you will without fail trigger attraction.