

The Inner Circle
Edition 002

Alright, this is Cameron Crawford and I would like to officially welcome you to your second instalment from the Dark Side Hypnosis Inner Circle.

I honestly can't believe how quickly time fly's, it seems like just a couple of days ago when I was making the first CD, but this has been a lot of fun. It's been a lot of work, but I've really enjoyed every second of it.

And as well as that, it's been good to hear from some of you...

I've had a lot of feedback, a few of you have been using the Q&A section inside the Inner Circle membership site, so I'm going to be answering those questions for you guys this month.

Jeff emailed me saying that he's tired of people flaking out after meetings that went well, and he guesses that after the meeting is over, doubt starts to work its way in... So he wants to know what he can do on the initial meeting to ensure prospects will pick up when he calls, and he also says that this could equally apply to dating.

So I'm going to be answering Jeff's question and for that I'm going to teach you guys a technique called installations.

As well as the email from Jeff, I also got an email from William, and William sells life insurance.

He wants to know how to write a very unique, shocking, emotional letter to make millionaires want to do business with him.

So I'll be doing for William is giving him an example of the kind of thing that I would write and also giving him some very sneaky techniques to make sure his letters get read every time, and one of the techniques that we'll be using I've called The Dollar Bill technique.

Alright, so with that said... What's else is in this month's issue of The Inner Circle.

First of all I'm going to share with you Signal Recognition Technology or SRT for short.

Now if you've been through the entire course and you've listened to The October Man Sequence, then you've actually seen SRT in action already, because Signal Recognition Technology is an integral part of The October Man Sequence because what it really allows you to do is change the internal state of your target by eliciting or changing someone's emotional frame, and this is a powerful technique to have in your arsenal because it has s many uses, but you'll understand a little bit more about what I mean by that when I give you The SRT technique in this month's issue of The Inner Circle.

Then next up, I'm going to be teaching you a very under the radar technique called The Mirror Man.

Now the Mirror Man technique is another really good technique that when I teach you it, you'll be able to get out there in the field and try it out right away because it takes no preparation, there are no scripts to learn and it's a super easy technique that as long as you have the confidence to try it out then it will work for you.

So what The Mirror Man technique will allow you to do is put someone into a trance just by using your body language. So it's an awesome technique and you should definitely try it out.

Then next up I'm going to talk to you about how to get your ex back... I know a few have you have written to me asking for techniques to get your ex back, and I meant to put it in last month's issue, but we just ran out of time, because I think it's worthy of its own full presentation for you guys and girls who are interested to learn the techniques to do that.

And as well as how to get your ex back, I'm also going to be giving you techniques for relationship management. So if a situation comes up in your relationship then you will always be one step ahead of the game and you will always know which move to make so that you can bend a situation for your benefit.

Then I'm going to teach you another one of my favourite techniques and that is called The Eclipse. Now basically what the eclipse lets you do is get inside your targets mind and find out exactly what is it that drives them and then ultimately once you know the answer to that question all you need to do is covertly demonstrate to them that you are in line with those drivers and then persuasion and your influence will become almost effortless.

Then finally, the last technique that I'm going to give you this month is The Ground Breaker.

Now you may have heard me mention the ground breaker before, and what it's all about is understanding that people subjectively arrange their mental pictures in different locations in their head.

And as well as that, people also have different locations in their head for where they hear their internal voices.

So when I teach you the ground breaker, you will know exactly how to identify when your target stores mental pictures and feeling inside their mind and then I'll teach you how to implant future projections in different locations in their mind so that they will act on your suggestions instinctively.

So again, this is a very covert and under the radar technique, and it's a technique which is very powerful when used in the right way.

As well as all that, this month I'm also going to give you more word for word scripts that you can use so you'll know exactly what to say, so you can memorise these

lines and watch them in action, and they're simple to so you can see the expression in peoples face change right before your eyes

Alright, now before we get to all that, as I mentioned last month... we have an accomplishment section, and this is the section where we celebrate our groups success.

This month I want you to help me congratulate Alex... Alex emailed me last week telling me that he's had a lot of success using The Dark Shadow technique on a girl in college that he'd had his eye on for a while.

Alex says basically what happened was he was in the college library, and he first of all used a negative opener, telling her that she had something on her shirt, then he transitioned by commenting on her "I heart New York" T-shirt, and asked he if she'd ever been there before, and then he did some social proof and then told the girl that he was at a party at the weekend and that someone he'd met taught him the secret questions and would she like to try them, and of course she agreed, and then from there it was easy and Alex number closed, and then took her out that night for a drink.

So congratulations Alex, it sounds like you're definitely having a lot of fun using these techniques, so keep up the good work.

And as always, if anyone else wants to send in a story of something they've achieved by using Dark Side Hypnosis then just send me and email to darksidehypnosis@ymail.com, and you could be the next one to be mentioned in the accomplishment section in next month issue.

Ok, so onto the first technique...

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As I've said before, if you've already been through the entire Dark Side Hypnosis course then you would have heard me touch on the idea of SRT in Part 2 of The Hidden Persuaders , but this is the first time I've actually mentioned the name Signal Recognition technology.

Ok, so what is Signal Recognition Technology?

Basically SRT is a way for you to elicit a state in your target by using your targets own emotional and subconscious signals to send them into that state that you want them to be in.

So this is a powerful technique and once you understand how it works, you can literally send anyone into any state you want just by asking them a few questions.

So to give you more of an idea of just what SRT is, let me go back to the example I gave you from The Hidden Persuaders section of The main course that I used on a waitress in a restaurant I was attending.

The example I used was: When you're really attracted to someone, how do you know? In other words, what signals do you get from yourself inside that let you know... YOU'RE... REALLY ...ATTRACTED...TO...THIS...GUY?

Now the reason why I asked what signals she gets from herself inside that lets her know when she's really attracted to this guy was so that the waitress would have to go inside her subconscious mind, access the state of attraction and then feel those feelings while she was in my presence and then associate those feelings with me.

So after I asked her what signals she gets from herself, she told me that she gets a kind of butterflies feeling in her stomach, and then used pacing and leading and told her that "I bet the more attracted you become the more those butterflies rise up from your stomach until your face begins to flush... like it is right now".

Alright so that was just a short example where I touched on SRT in The Hidden Persuaders module.

So I said to the girl what signals do you get from yourself, inside that let you know you're really attracted to this guy... but I could have just as easily asked "What's the first feeling you get inside when you realize you're really attracted to someone?"

The point is, it doesn't really matter how you word the question as long as you get them to go inside and access that state that they go into when they feel attraction for someone.

Now SRT doesn't just have to be used for getting people to access states like the feeling of attraction. You can use SRT to make someone access pretty much any state you desire.

So for example, you could make someone access the state of happiness, a laughter state, a terrified state, literally any state you can think of.

So right now I'm going to give you one example that you can use to make someone enter a state where they feel like they're drunk.

Now this is pretty easy to do, and the first time that you do it, you won't believe how well it actually works, but it does.

Ok, so the first thing I would do is ask them what their favourite drink is because by using their favourite drink it makes the whole process a lot easier because it's something they're familiar with.

Then I ask them to close their eyes, because this is going to help them really access that drunken state.

So I would say “Ok, just close your eyes for me... and I want you to imagine that you’re having a nice refreshing Corona for me right now. Ok, so just imagine that you bring the Corona up to your mouth and you take a sip... Ok, now tell me what’s the sort of first location that you really notice the flavour.”

And then let’s say my target says “The tongue”.

So then I would continue to deepen the state by eliciting it further, so then I would say “And then second as you swallow, and it goes down your throat, where would you notice it?”

And then let’s say that my target tells me that they notice it at the back of their throat, so then I would say “And as it works its way down, where next?”

The let’s say that they say “The sternum”.

Then I ask “Where next?” and then tell me “The top of the stomach.”

And then again I ask “Where next?” and then let’s say they tell me they feel it in the shoulders...

So then you just keep on asking them where they feel it next to really elicit that state, and then once you feel you’ve got them beginning to feel the state that you want them to access then you want to amplify it and send them even deeper into the state by saying “Ok, so imagine that looping around like a race track inside of you ok...”

And then you would just repeat back to them the signals that they have given you, so you’re leading them deeper into a state by using the information that they have given you, you’re using their own signals for that state so it’s very powerful.

So you would say “Ok, so imagine that looping around like a race track inside of you ok, so it’s going back to the throat... how would you describe the sensation in your throat?”

And then listen for their response, and then continue to lead with their signals. So you would say “Ok, so a cool sensation in the throat... and as it goes down to your sternum what’s that like? Give me a description of it.”

And then again listen for their response and then lead so you would say “Ok, and as it goes down to the top of your stomach...”

So that’s all you need to do, listen for their response, and then lead them into that state and then loop the feeling about 4 or 5 times. So by looping the feeling what I mean is you take them from their first signal that they gave you, leading them one signal at a time, all the way to their last signal, and then start again with their first signal and then lead them again.

So that's looping the feeling and the sensation, and each time you want to include in the responses that they've given you. So if they tell you it's "a cool feeling running down their throat", then next time you do a loop then you say "That cool feeling as the Corona slides down your throat."

By using their words and their own signals it makes it so much more real for them and they will have no problem getting into that state.

The once they're in the state, if you're doing something like making someone feel drunk then when you want to take them out of the state, you just need to give them permission to come out of it.

So you could say "Now here's the cool thing, just as quickly as you became drunk you can become sober again when I click my fingers" and then you click your fingers.

Alright so that is Signal Recognition Technology, and as I've said, you can use it to put your target into any state you want. So you don't just have to use it to make people feel drunk, you can use it for attraction or happiness, or laughter, or anything else you can think of.

So now we're going to talk about a technique called The Mirror Man.

And I wanted to give you guys this technique as it's a quick and easy technique to learn because you don't need to memorise any scripts or learn anything technical.

So if you want to, you can be listening to this audio and then trying out this technique today.

So... What this technique is all about is using your body language and mirroring to send someone into a trance.

We've talked a bit about mirroring and rapport in The Dark Shadow technique, but what The Mirror Man technique will allow you to do is create a mental rapport between you and a perfect stranger.

Now as you know rapport is the glue that holds relationships together. When you're getting on well with a person you'll mirror their posture, their language, their breathing, their blink rate and even do things like take a drink at exactly the same time.

Well this is something that can be amplified, and that's exactly what The Mirror Man does.

Ok, so to try this technique out, the first thing you need to do is go somewhere quiet, where it's not too busy. So you can go somewhere like a coffee shop or a library and take a seat at a table where someone is sitting opposite you, at a slight distance of about 20 feet away.

You need to be in view of the person you want to manipulate.

Then once you've found a target, your next step is to use mirroring to gain control over their actions.

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And then let’s say my target says “The tongue”.

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Ok, so to try this technique out, the first thing you need to do is go somewhere quiet, where it's not too busy. So you can go somewhere like a coffee shop or a library and take a seat at a table where someone is sitting opposite you, at a slight distance of about 20 feet away.

You need to be in view of the person you want to manipulate.

Then once you've found a target, your next step is to use mirroring to gain control over their actions.

So the way we do this is by copying everything the person does, you want to try and exactly match their behaviour on a conscious level.

So take a look at their posture, how are they sitting? Match their breathing rate. If they're drinking a coffee then so are you. If they're eating a sandwich then so are you.

You want to copy everything they do and then by matching their every behaviour on a conscious level you'll hopefully be able to synchronize your minds on an unconscious level as well.

Then as time moves on, it will become increasingly difficult to tell who is mirroring who.

So just copy your targets body movements until you get into sync with each other. If they have a sip of coffee then you sip yours at exactly the same time. You are a mirror of that person.

It might take a few attempts before you find the right target who this is going to work on, but when you do after about 20 minutes you should start to feel like you're in sync with each other and you've established a powerful rapport with each other, so then you can try and lead their actions so that they're copying your actions without being aware of it.

Then if you have some success with leading their actions and you can see that they're following you without even being aware of it then you can try and send them into a trance.

Now the way you do this is by making your target feel sleepy by yawning. Then you can slowly make it look like your eyes are getting heavy and slowly shut them.

Then if your target is following your lead then they should close their eyes and fall into a trance.

Alright, so this section will let you get your ex back to feeling those same feelings of love and attraction that they once felt for you.

Ok, now one thing I will say is that when it comes to relationships, everybody has arguments, or disagreements from time to time and it's how you deal with these situations that will determine if the relationship gets back on track or if this one thing is just the start of much worse things to come.

Ok, now as with everything I've taught you so far in Dark Side Hypnosis... if you can learn to take a step back and analyse the situation then you can identify when there's a problem in the relationship and put a stop to it before anything else happens, and also if you're in a situation where you've already broken up then I'll tell you how you can get them back and that's what I'm about to do right now.

Ok, so let's say you've already broken up with someone or they've broken up with you... then the first thing you need to do is as I said, take a step back and analyse the situation. You need to figure out what stage your relationship is and the real reason why they lost interest in you in the first place.

OK, so let's take the first question, what stage of the relationship you're in... Now I know that most people have probably never thought about this on such a deep level but there are actually 4 stages to any relationship.

Stage 1, the first stage is when you first get together and everything is good, everything is exciting. You can be yourself, you feel comfortable around them, there's no game playing, sex is frequent, there is no resistance when you offer affection, and everything is just how it should be.

Ok so that is what stage 1 looks like.

Stage 2 is when you start to notice your partners behaviour has changed, maybe they're not as loving anymore, they don't say I love you as much, they are rarely the one who initiates the affection, but they are still spending time with you and even though they seem less loving and affectionate it appears that they still want to be with you.

Stage 3 is where your partner seems like they never want to spend any time with you, they basically never say I love you to you, and even when you say it to them they say it back but it just feels like there is no feeling behind it, and also there is no real affection in the relationship and sex is very infrequent if ever at all, and usually this is when they will break up with you, it can happen in stage 2, and even stage 4 but it's usually around this time in stage 3.

Alright, now stage 4 is when you have broken up and they basically want nothing to do with you, and that's usually because you've done something wrong like cheated on them, or become abusive to them in some way and this has led them to the decision to completely cut you out from their life, so they want no contact with you.

Alright, so that's the four stages of a relationship, now obviously looking at those they're from the perspective of your partner breaking up with you. Now I know sometimes you might break up with someone and then decide you made the wrong choice so you want a game plan to win them back and if that's the case then that's ok. It's really the same thing, but first you just need to work out what stage you were in before you broke up with them.

Ok, now for any of you who have recently broken up with someone and you still love them and you want them back, I know how you feel, believe me, I've been there and I know how hard it is, you feel like you don't want to eat anything, and you feel like you don't want to get out of bed, and it seems like very love scene in a movie you watch is about you and them, believe me I've been there.

But I have some good news for you, and that is that I believe that every relationship can be fixed, you just have to take a step back, analyse the situation and use the right techniques to get what you want.

Ok, now before we get started, one more thing I will say is that getting your ex back is going to be relatively easy, or it might be a little bit harder depending what stage you're in. For instance, if you're in stage 2 and you've broken up, then you are going to have a much easier time than if you are in stage 4.

But either way, I'm going to give you techniques and you can put it to work for you.

Alright, now I want to quickly talk about the real reason why your partner broke up with you, if you broke up with them then obviously this doesn't apply to you, but it's good for you to listen anyway just to get a better understanding of the dynamics of a relationship.

Ok, so obviously in the beginning, when you first got together, they found you attractive enough and they liked your personality enough to want to be in a committed relationship, or else we wouldn't be here right now in this situation.

So what changed... well first of all if you put on 200 pounds and now you're grossly overweight, then that's one thing that may have changed, but first of all that's an easy enough problem to fix, and secondly that's usually not what the problem is.

It's actually usually because you stopped being an alpha.

Now this is especially important for the men listening to this, because you always want to display those alpha characteristics that you learnt in the godfather method, but it's also important for women to be an alpha in the sense that you need to maintain a sense of identity.

So here's what I mean by that... A lot of the time when people are in a relationship they do change and it's not necessarily on purpose most of the time, it's just something that happens after a certain amount of time of being with someone.

For example, when you were single then you probably had your own interests and things that you liked doing when you had some time off from work, well a lot of times when we start a new relationship these things that we're passionate about take a back seat and we start to give the relationship more importance. This is the wrong move to make because the fact that we had a passion about something was most likely one reason of many that our partner found us attractive in the first place. So the way to fix this is to find those passions again, get a hobby, find something you enjoy doing that doesn't involve your partner.

Another change that people often make when they're in a committed relationship and this goes hand in hand with forgetting what you're passionate about and that is we let ourselves become too available. The reason this is bad is because it takes away everything that was a challenge about you, and the thing is people like a challenge because it creates sexual tension and it actually strengthens the relationship. So the way to fix this is just don't spend all your time together, again, have something you're passionate about outside of the relationship and don't be afraid to say no from time to time when they want to spend time with you, you just don't want to make yourself too available for them because then you lose all your value.

Another thing that changes a lot of the time when people get into a committed relationship is they forget about their goals and their dreams. Now this is a bad one because someone who has a vision or something they want to achieve out of life is very attractive, but when they lose that drive and that ambition, a lot of times this is something that their partner probably found attractive, so of course they're going to lose interest.

Ok, so how to get your ex back, or if you're still in a relationship but you know something is not quite right, here's how to fix it.

Ok, so the first thing you need to do is except the fact that the relationship has changed and your partner no longer feels the same way about you as the used to, and also you need to work out which stage you're in.

Then once you have done that we can move forward.

Alright, so the first thing you need to do is to try and get over them. This is the best way you can get someone back because then you remove your outcome dependency. When you have no outcome dependency they they're a lot more likely to find you attractive again.

Ok, so stop chasing them... a lot of people when they break up with someone, they'll call them on the phone and beg for another chance, or they'll write love notes or buy them flowers, none of that stuff works, it only pushes your ex further away from you.

In fact, this is the one thing you need to remember... The only way for your ex to truly leave you is if you chase them away.

So if you don't chase then they can't truly leave you.

The reason for this is because it all comes back to what we talked about before and that is that all of us as humans, we all crave approval and validation.

So by chasing your ex you're actually giving them the validation that they need to feel attractive and confident about themselves to move on and leave you for good.

So instead of chasing them, if you want to win your ex back, what you need to do is create some space between the two of you.

By not chasing them and creating that space, you're actually doing something which your ex most likely didn't expect, and this makes them question their decision to break up with you.

But one point to make here is that once you've created that space you don't want to leave it too long, because without following up the space you've created will become distance and this will help them to get over you.

So what you need to do is reach out to them, reaching out is all about communicating with them but without chasing. And the key to reaching out is not chasing when they want you to but also rewarding them when they chase you.

So can you see how the tables have turned here, the game place is to switch is up and put you back in the alpha position where they are looking for your validation.

So the main point here is just to remember: The only way for someone to actually leave you is if you chase them away, because when you chase you give them that continued validation they need to make themselves feel like they will be ok on their

own and they will find someone else. But when you don't chase and you take that validation away, then they will end up chasing you and seeking your validation.

Ok, so how to get your ex back depending what stage you're in.

Now obviously if you're in stage one then you don't need any tactics to get them back or tactics to fix the relationship, but let's say you're in stage 2.

So remember, stage 2 is when you can feel something just isn't right, you start to notice your partners behaviour has changed, maybe they're not as loving anymore, they don't say I love you as much, they are rarely the one who initiates the affection, but they are still spending time with you and even though they seem less loving an affection it appears that they still want to be with you.

Well if you're relationship is in stage 2 and you want the relationship to get back to stage one, the absolute worst thing you can do is to act like you're still in stage one... so if you're always saying I love you, and you're always the one who is affectionate, then you are chasing, you're giving them the validation they want... this is the worst thing you can do.

Instead, what you need to do is call attention to the fact that they are acting differently and then begin to withdraw the attention you give them, but act like you're fine with it, so don't make a big deal out of it.

So if you feel like your partner is doesn't want to kiss you, they never say I love you anymore and other things along those lines, then just act like it's fine and you don't mind just hanging out while not doing the things you would have done in stage 1.

What happens when you stop giving them affection and validating them is they realise you've stopped, just in the same way as you realised when they stopped, so now what you've done is made it much harder for you partner to move the relationship to stage 3.

When you do this then it should restore the balance of the relationship, but if it doesn't then what you need to do is reach out and tell your partner how you don't like the fact that there is some kind of problem between the two of you and you don't like the fact that it's affecting the relationship.

And then just completely withdraw your attention, walk away from the relationship and just go and chill out for a day or two, now you have put the pressure on them and they know that the reason for the relationship not being on track is their fault. This will make them want to chase you, or at the very least they will be willing to meet up after a few days to try and sort things out.

So basically the point I'm trying to give you here that that to fix a relationship no matter what stage it's in, all you need to do is withdraw your attention from them.

Now depending on what stage your relationship is in will depend on how much you need to do this..

So for example. If your relationship is in stage 4 and your ex has broken up with you and she won't even text you back when you text her then you will need to do a hardcore freeze, and probably remove contact altogether.

So a freeze like this would mean not calling, not texting, not meeting up, no Facebook contact, nothing.

But if you classify your relationship as a stage 2 then you can just do a low level intensity freeze, so that would mean withdrawing your affection slightly. Not picking up the phone right away. Not saying I love you.

The point here is if your partner leaves you or pushes you away emotionally then they are expecting you to chase them.

It may be a subconscious or even a conscious thought, but when they push you away, they expect you to chase them. Well if you chase them then you reinforce their decision to leave you, and leaving you becomes a lot easier.

Now obviously this is just a short mini course, and I could write a hundred pages on techniques to get your ex back, but for now I just wanted to give you guys the basics of how to get your ex back.

So now I'm going to teach you The Eclipse.

Now basically what the eclipse lets you do is get inside your target's mind and find out exactly what it is that drives them, and then once you know the answer to that question all you need to do is covertly demonstrate to them that you're in line with those drivers and then your persuasion and your influence is easy.

And the reason this technique is called The Eclipse is because when you use it, you completely eclipse the competition.

So if you're trying to seduce someone, you can use The Eclipse and then your target won't be able to even think about getting with someone else.

Or if you want to use The Eclipse for business then you can be sure that you will be the one who gets the deal of the contract.

The bottom line is this:

If you can work out what it is that someone wants and then align yourself with that need or that desire, then controlling them, influencing them or changing their mind is easy.

Alright so the first step of The Eclipse is to find out what it is that they really want in that given situation.

And the way we do that is just ask what's important to you in X?

And then you wait for their answer, and then you ask then "How do you know when you have X?"

So let's say you're on a first date with someone and you want to use The Eclipse.

So in this case X would be a relationship. So you would ask "What's important to you in a relationship?"

And then let's say that they say "Ahhh... I would say that trust is very important."

And then you would say "Yeah, definitely that's an important one... How do you know when you have trust in a relationship?"

And then they say "I know there is trust in a relationship when we can really open up to each other and be ourselves."

And then you can say "Yeah... definitely, I think that's always good when you can get to that point with someone. So what else is important to you in a relationship?"

And then let's say that they say: "Ah, I would have to say support is very important for me."

And then, again you ask "So how do you know when you have support?"

And then let's say that they answer you by saying "I know I have support when I feel like it doesn't matter what I do, the person will always be there for me."

And then you can say "Definitely, you definitely need support... Ok, so tell me one last thing that's really important to you in a relationship?"

And then they say "Really enjoying each other's company", and then you ask "So how do you know when you've got that, how do you know when you've got mutual enjoyment with someone?"

And then they say "Well I know we have mutual enjoyment when we can just do anything, even if it's just watching a DVD and having a Chinese and we're both having a really good time."

Ok, so that's step one of The Eclipse.

You've found out what your target values.

So now the next step is to rank the values from most to least important.

So all you need to say here is: "Now tell me... of trust, support and really enjoying each other's company which one is the most important to you? Which one would you put as number one of the list?"

Then let's say that they say: "Um, if I had to choose just one then it would have to be trust."

And then you can say: "Yeah... I had a sense you would choose that one. Ok, so out of support and really enjoying each other company which one?"

Then they say "Really enjoying each other's company."

Alright...

So now let's take a step back and really think about what we've just done. We've just found out a complete road map for how to give them exactly what they're craving.

We know that their most important value in a relationship is trust, followed by mutual enjoyment of each other's company, followed by a feeling of support.

So all you need to do is create experiences where the end result gives your target a feeling of trust, enjoyment and a feeling of support.

Then the final step of The Eclipse is to create an intense pleasure state for them by allowing them to realise that you've fulfilled all of their internal values.

Now depending on the circumstances you could do this and hour later, or you could even leave for a couple of weeks.

But the way you do it is after the topic has been dropped and forgotten about you just say "You know... I've really been having a good time with you over the last couple of weeks, and I think it's we're really at the start of something here, and I think maybe it's something based on really trusting each other, really enjoying each other's company, and always being there for one another, always supporting each other."

Now when you replay their values to them like this, they've most likely forgotten that they told you that this is what's important to them in a relationship. So subconsciously your target will realise that you are completely aligned with everything they value, and you will see them go into an intense pleasure state right before your eyes.

Now it's at this point that you will have just totally eclipsed anyone who came before you, you are perfect in your targets eyes.

So what you do now is just when you see them reach that intense pleasure state is you reach over to their knee or their hand, or their shoulder, whichever seems the most natural, and create an anchor for the feeling that they're experiencing right now.

So you reach over and touch them as you say "It feels good doesn't it?"

So by doing that, you've created an extremely powerful anchor for your target to experience ultimate satisfaction with you.

And then if you want to make that anchor even more powerful you can stack the anchor. So the next time your target is in a pleasure state then you reach over to the same place again and again you say "It feels good doesn't it?"

Now you may have heard me mention the ground breaker before, and what it's all about is understanding that people arrange their mental pictures in different locations in their head.

And as well as that, people also have different locations in their head for where they hear their internal voices.

So when I teach you the ground breaker, you will know exactly how to identify when your target stores mental pictures and feeling inside their mind and then I'll teach you how to implant future projections in different locations in their mind so that they will act on your suggestions instinctively.

So again, this is a very covert and under the radar technique, and it's a technique which is very powerful when used in the right way.

Now I like to use this technique for seduction purposes, because in my opinion this kind of technique doesn't really fit in any other context.

So with that said, here's how it works...

Your first step is to make sure your target is already feeling comfortable with you, so let's say for instance you've already done a Dark Shadow, so now you want to know where to go next, so you can use The Ground Breaker.

Step 1: So your first step is the set up. What you need to do here is get your target to notice how everything in the mind happens with a pattern or a structure.

Step 2: Is to elicit a pleasurable state in her, and then anchor that state.

Step 3: Is to accelerate the state and stack the anchors.

Step 4: Is to fire of the anchor and link it to you.

Alright, so let's start off with step number one which is the set up.

So what you need to do here is to get your target to notice how everything in the mind happens with a pattern or a structure.

So you can get onto the conversation topic of the mind and then say something like "Did you ever realise that everything in the mind has a kind of structure or a pattern."

Then of course your target will ask what you mean, so you can say "Alright, just close your eyes for minute... OK, now what I want you to do is imagine a black movie

screen right in front of you, and now think about someone you really like for a second and picture them on that movie screen. Alright, now point to where you see them on that movie screen.

Then you let your target point to where they see the person on the movie screen.

And then you can say “Alright, right there... now open your eyes, and now I’m going to ask you to close your eyes again, but this time I want you to imagine someone you really don’t like... Ok, so close your eyes and picture someone you really don’t like. Ok now as your picturing them up there on the movie screen, just point to where you see them. Ok, got that... now I want to show you something. Keep your eyes closed and keep picturing the person that you don’t like and then try as hard as you can to move it over into the place where you see the picture of the person you do like, and you’ll find that you won’t be able to do it.”

Ok, so now you let your target try and move the picture, and they’ll find that they can’t move it.

And then you can say: “See, it doesn’t want to move there does it. The reason why is because your mind needs a way to sort out the people who you really like from the people who you don’t like, so our minds store information in different locations.”

And then you can ask your target “Also have you ever noticed there’s a difference to how we make pictures in our heads. For example, have you ever been skydiving?”

The your target will say “Yes” or “No” depending on whether they’ve ever been, but it doesn’t have to just be sky diving, it can be any adrenaline fuelled activity, so you could say white water rafting, bungee jumping, or even riding a roller coaster.

But for the sake of argument, let’s say they have been sky diving, so then you continue and say.

“Ok, so close your eyes again and I’ll show you something else. Ok, so eyes closed and I want you to imagine that movie screen again right there in front of you, and I want you to imagine someone has filmed you skydiving, so you’re seeing yourself on the screen as you jump out of the plane, and you’re seeing yourself as you fall through the sky. Just watch that movie of yourself on the screen for a few seconds. Ok, now open your eyes... Now what I want you to do this time is close your eyes in

a second and imagine you’re actually there in the moment and see what you saw, hear what you heard and feel what you felt. Ok, so close your eyes, and imagine you’re there again ready to jump out of the plain, imagine you’re seeing what you saw through your own eyes, so you’re looking out the door of the plane as you’re about to jump, you can feel your heart pounding and you can hear the engine of the plain. Ok, now jump out the door of the plane and see what you saw through your own eyes, and feel what you felt and hear what you heard. Ok, now open your eyes

and tell me which of those one felt more real, when you saw yourself on the movie screen or when you saw what you saw through your own eyes.”

Now when your target answers you then they will say the second one, and then you can go on to explain why that is.

So you can say: “Exactly, and the reason why is because when you see a memory through your own eyes then you can actually relive that experience, so you can see what you saw, feel what you felt and hear what you heard, and it feels more real to you.”

Alright, so that was part one of the ground breaker, now let’s move onto part 2 which is where you elicit a pleasurable state in your target and then anchor that state.

So then you can say “Ok, so now let me show you something more interesting. The next piece of this is called anchoring. So first of all, close your eyes again and I want you to remember a time when you were feeling absolute pleasure in your body.

Ok, so just take a minute to think about that time when you were feeling absolute pleasure in your body, and then see that time in your mind right now, and just make that picture as clear as you can in your mind and see everything that you saw, hear the things that you heard and feel the things that you felt.

And as you feel those feelings, as you feel that feeling of absolute pleasure, then I want you to amplify that feeling, and feel it as it goes around and around, and each time it goes round it boosts you and then you get the feeling more and more. Feel the feeling, as you keep the feeling there getting stronger and stronger and even stronger, make those images in your mind now bigger, brighter, bolder, more vivid focusing on every detail, and really feel those feelings of absolute pleasure, and when they get really strong and reach their reach their peak, just wiggle your little finger for me.

Alright, now what you want to do is watch your target, and once they’re really in state you’ll see their breathing will speed up, and their facial expression will change like they’re really enjoying it, and then once they reach the peak of those feeling and they wiggle their finger then you want to reach over and create an anchor for those feelings.

Now depending on the physical intimacy of your relationship you might want to touch their hand to create the anchor, or their knee or their wrist, the point is it’s up to you.

Then as you touch them to anchor them then you also want to say “It feels good doesn’t it” and keep holding the part of their body that you’ve anchored.

So let’s say you’ve anchored one of their hands, you keep holding their hand as they’re experiencing the feelings and you say “It feels good doesn’t it.”

Alright, and then you want to let them finish enjoying that state, and then ask them to open their eyes and you can ask them how it felt.

Then we're going to move onto step number 3 which is to accelerate the state and then stack the anchors.

So to accelerate the state we're going to lead them through the process two more times, so we're doing it three times in total. The reason for this is because it makes the anchor much stronger.

So you can say: "Ok, so close your eyes again and go through it again, feel what you felt, see what you saw and hear what you heard. And just let that feeling build, feel that feeling of absolute pleasure now as you move it around and around inside of you as it doubles and triples and moves around inside of you, building up that feeling of absolute pleasure and feeling even more incredible. And just feel those feelings as they grow stronger, and build them up to a peak, and when you reach that peak just wiggle your little finger for me.

And then as they wiggle their finger, again you reach over and touch their hand or wherever you decided to anchor them last time and then you fire off that anchor as you say "It feels good doesn't it?"

Then you tell them to open their eyes again and then you tell them you're going to do it just once last time, but this time you want them to really go for it, really feel those feelings,

So one last time I want you close your eyes for me, and really focus on that time when you felt absolute pleasure, where you felt so good, it's the most amazing feeling you've ever had, and really that time in your mind now, and just make that picture as clear as you can in your mind and see everything that you saw, hear the things that you heard and feel everything that you felt. And as you feel those feelings, as you feel that feeling of absolute pleasure, I want you to amplify that feeling as it goes round and around, and each time it goes round that feeling of absolute pleasure gets even stronger and you feel the feeling more and more. Feel the feeling, as you keep the feeling there getting stronger and stronger and even stronger and even stronger. Make those images bigger, brighter, bolder, more vivid focusing on every detail. Moving that feeling around and around inside of you as it doubles and triples and moves around inside of you, building up that feeling

of absolute pleasure and let it build to peak and just enjoy that feeling.

And then at this point you reach over and fire off that anchor as you say "It feels good doesn't it..."

And then you tell them to open their eyes and then you can say: "Ok, so that was anchoring, and basically when you use anchoring what you're doing is stealing an

emotion, steeling a feeling and then when you combine that feeling or emotion with a touch or a sound or both then what you've done is created a trigger for that feeling.

So then when you repeat that touch and sound then they'll feel that feeling or emotion all over again.

So for instance, you know when meet someone and you start to really get to know them and you feel that kind of incredible connection with them, then it feels good doesn't it..."

Now guys at this point, when you say "It feels good doesn't it..." that's when you reach over a fire of the anchor that you've created.

Alright, so that's The Ground Breaker, it's a powerful seduction technique, and after you use it, it's the perfect time to go into another seduction technique like The October Man.

Alright, so now I want to give you guys The Dollar Bill technique section.

So I got an email from one of our members William, who sells life insurance, and he wanted to know how to write a very unique, shocking, and emotional letter to make millionaires want to do business with him.

So what I'll be doing for William is giving him an example of the kind of thing that I would write and also giving him some very sneaky techniques to make sure his letters get read every time, and one of the techniques that we'll be using I've called The Dollar Bill technique.

The "Dollar Bill Technique" was invented by the late Gary Halbert, and Halbert is widely known as one of the best copywriters of all time.

Well one of the main things that Halbert is known for is his "Dollar Bill Letter", and basically what that means is you send out a follow up letter to a prospect, and that letter has a real dollar bill stapled to the top.

Now the purpose of the dollar bill stapled to the top of the letter is to immediately get the reader's attention.

I mean imagine for a second that you open a letter and right there is a crisp dollar bill. Well you're going to wonder what this letter is all about, so of course you're going to read it.

Now at this point you've got their attention, but the challenge now is you need to keep their attention. So how do we do that?

Well your letter needs to have four main sections.

The first thing you need is a headline, then you need the open which is essentially you saying "here's what this letter is all about", then you need the pitch which is you

telling them what the thing that you've got will do for them, and then you've got the close, which is telling them what they need to do next.

Alright, so right now, if you haven't downloaded the pdf which you'll see below this audio in your member's area then you need to do that now so you can follow along and understand just what I'm referring to.

So right now download the pdf which is called: Dark Side Hypnosis – The Dollar Bill Letter.

Ok, next if you look at that pdf then you will see at the top of the letter I have written "Dollar Bill Stapled Here".

So of course that is where you would staple your dollar bill.

Next as I've said, we need an attention grabbing headline.

So in this example we're selling life insurance, so the headline I've used is:

"If Something Were To Happen To You... Would Your Family Be OK?"

Now the reason I've used that headline is because the first thing that I want to do is really grab their attention. And the second thing I want to do is sum up the exact end result that they would achieve by buy life insurance.

So to write a good headline, all you need is two things.

So if you take the headline I've given you, it gives them what they want, they want their family to be OK. And it grabs their attention by saying "If something were to happen to you."

Alright, so after that we have the open. So as I've said, the open is really just telling them "Here's what this letter is all about..."

So if you look at the letter you'll see that first of all I mention why it was important that I stapled a dollar bill to the letter, and then I go on to introduce myself and let the reader know that I'm from Sure Future Life Insurance, which is a made up company by the way.

And then, the next thing I do is I create an instant bond with them by doing two things. First of all I explain that I'm a family man just like the reader, and second to that I'm also creating a bond by catering to their wants, their needs and their fears.

So if you look at the letter I say "Speaking to you from one family man to another, I know that one of my biggest worries is what would happen to my family if I'm not around to care for them anymore. I'm sure you're just like me, and so you probably take your role as head of the family very seriously when it comes to looking after your loved ones."

Alright, then the next thing I do is I explain exactly why I'm writing today and then I tell the reader how by signing up for Sure Future Life Insurance it's going to solve all of their problems.

So if you look at the letter you'll see that the two main points that I make are: what would happen if you were gone, and would your family be OK?

Then after that I address the reader's biggest concern and biggest reason for not signing up for life insurance in the first place, and that is that it's going to cost too much. And then I tell the reader how I'm going to completely solve that problem, so then I've taken their biggest reason for not signing up and then overcome it.

So we're overcoming fears, we're helping people out, and we're making it easy for them, and at the same time we don't just want to sell, we want to sympathize and empathize with them also.

Alright, and then after all of that we've got the close which is essentially just telling them "Here's what I want you to do next..."

So if you look at the letter you'll see it says "Here's how to claim you free no obligation quote, call Sure Future today so you can worry less about tomorrow."

Alright, so that is a template for the kind of letter I would write to life insurance prospects.

However, one thing I will say is that I don't sell life insurance and I never have so this letter probably isn't perfect. So if any of you are going to use it to sell life insurance then I suggest you use it as a template and focus less on the details and more on the structure.

Jeff emailed me saying that he's tired of people flaking out after meetings that went well, and he guesses that after the meeting is over, doubt starts to work its way in... So he wants to know what he can do on the initial meeting to ensure prospects will pick up when he calls, and he also says that this could equally apply to dating.

So I'm going to teach you what I call Installations which is basically installing thoughts into people's minds by trapping them with their own words.

Alright, but before that I want to talk about something else which is extremely important, and that is that you have to be the one in control of the situation if you want people to pick up when you call.

This so important.

You must be the one who is in control of the meeting, or the date, or the first contact whatever it is, and this is not that hard to do.

The person who knows the outcome is the one in control, the one who can control the destiny.

Now obviously you should be in control because they're your prospect or to your target.

I've had many times when I was just starting out being totally not in control, and most people lose control because they're unprepared and they don't know what to say, so if you're in a meeting with someone or a first date or whatever it is and you have no clue what you're going to say, then they're going to sense you're not in control, so they're going to start wanting to take control, because there's always going to be one person in control of a conversation.

So then if they're the one who's in control then they're going to start finding reasons why they don't want to do whatever it is you want them to do.

You can't have that.

That is a real bad way to start off. If he or she starts off like that then the whole rest of the relationship is going to be them calling the shots, or them not picking up when you call, or them cancelling the date.

So to control the conversation you simply have to know what you're going to ask your target, or what you're going to talk about.

Now depending on what your business is, the things you ask them are going to vary, but just make sure you are leading the meeting the whole time.

The towards the end, use a pattern interrupt, do something they weren't expecting, ask them when they live, throw things off for them for them a bit, then when they tell you where they're from, make a comment about it, say it's a nice place, or they have the nicest restaurant there, whatever it is.

You just want to make them feel a connection with you, that's one thing that's really important here you want to make them feel a connection.

Ok, next you're going to do something very sneaky, as long as it appropriate you're going to use scarcity on yourself, or your business, whatever it is.

Alright, and this is to control the situation, even if you really like the guy or girl, I recommend not investing in them too soon, because again I want you guys to be in control of the whole meeting process and not have someone running you around, and have you there wondering why they're not picking up your calls.

So you're going to tell them it was nice meeting them, and all the usual formalities, but then you're going to say I'm meeting with two more clients later today but I enjoyed meeting with you and I'll give you a call tomorrow.

What time is a good time for me to call you?

we're not walking into this where they are the ones in control alright, and if you read any book on sales, that kind of stuff, you're going to spend more if you are not in control of the situation alright,

Ok, so at this point they've already locked themselves in verbally, but now you're going to lock them in mentally, so you're going to get them to qualify themselves.

So in a business context you can say something like: "Ok, so I'll give you a call tomorrow, but before I commit myself to this, let me ask you this... if I call you tomorrow at 11:00, you're not the type of person to ignore my call are you? Because I don't like to waste my time.

So by saying that, you force them to qualify themselves and so they will say "No, I'll be there, I'll pick up the phone."

And then you can say "Ok, excellent... So I'll talk to you tomorrow then."

Alright so you're always the one in control, and this is one persuasion secret that I want you to get here, and that is that we'll often do just about anything, even if we don't really want to, just because we said we would.

So you're basically trapping someone into doing something by using their own words.

So if they don't follow through then they'll be going against their word, so it's powerful stuff.

Now obviously, the words I've given you are just an example, and you may want to word it differently so they're your words and not mine, but it's the trapping them by their own words that I want you to pay attention to.

Alright, so that was for business meetings.

If I was doing the same thing in a dating context I would say something like:

"Are you the type of girl who gives out her number and then never replies to texts or calls?"

And then they're of course going to qualify themselves and say "No Way, that's not me!"

And then I would say:

"Alright, good because I don't just take numbers for just any girls you know..."

And then they would reply with whatever they say, and then I would say "Alright, you've got my attention, I'm going to call you tomorrow."

Ok, so that's my techniques for insuring people pick up the phone when you call, and if you use this then this will improve the number or times that your dates or your prospects will pick up the phone.

Anyway, that's some really cool stuff, you should definitely use Installations, it and awesome tool for persuading people and getting people to do what we want when we want.

Alright, so we're at the end of this month's edition of The Inner Circle, as always if you have any questions you want answered for next month then please log in to The Inner Circle and use the Q&A section.

Also guys, please log onto the forum, let's try and get a little bit more active there guys. It's totally secure, I've made it so no one can view it unless I invite grant them access, and I do that to protect everyone's identities so everyone can post freely and not have to worry.

Anyway, I've got a lot of stuff planned for next month...

Next month some of the technique I'm giving you are The Fear Remover, Conversation Manipulators, Implants, The Claw, The Sniper Inducer, Sliders and a lot more.

So until then, thanks a lot guys and I'll see you in the forum.